FORM 3

UNITED STATES SECURITIES AND EXCHANGE

Washington, D.C. 20549

COMMISSION

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Bracken	•	porting Person [*]	2. Date of E Requiring S (Month/Day 03/06/202	Statement //Year)	3. Issuer Name and Ticker or Trading Symbol PFSWEB INC [PFSW]					
(Last) 9250 N. RO	(First) OYAL LANI	(First) (Middle) YAL LANE, SUITE 100			Relationship of Reporting Issuer (Check all applicable) Director	Person(s	Fi	5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) IRVING (City)	RVING TX 75063				X Officer (give title below) CAO/Senior Vice	Other below)	(specify (C	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. I)			. Nature of Indirect Beneficial ownership (Instr. 5)		
Common Stock					0	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
E: (N			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	e Form:	6. Nature of Indirect Beneficial Ownership (Instr.	
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	5)	

Explanation of Responses:

Remarks:

/s/ Thomas J Madden by Power of Attorney

03/20/2023

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.