## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					T									1					1	
1. Name and Address of Reporting Person*  MADDEN THOMAS J						2. Issuer Name and Ticker or Trading Symbol PFSWEB INC [ PFSW ]									eck all appl Direct	icable) or	ng Pers	10% Ov	vner	
(Last) (First) (Middle) C/O PFSWEB, 505 MILLENNIUM					3. Date of Earliest Transaction (Month/Day/Year) 03/23/2015										below	<b>'</b>	e Vic	Other (s below) e Presider		
(Street) ALLEN TX 75013  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	`	•		n-Deriva	ative	Sec	curitie	s Acc	uired,	Dis	osed o	of, or I	3ene	ficial	y Owne	d				
1. Title of Security (Instr. 3)			2. Transa Date	ransaction 2 e I		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or	5. Amou Securiti Benefic Owned	unt of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A)	or	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock <sup>(1)</sup> 03/23					/2015	2015		A	V	1,750	) .	A	\$0.00	83,538			D			
Common Stock 03/23					/2015		F	V	531		D	\$11.4	41 83,007			D				
		Т	able II -	Derivat (e.g., pı											Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, T	4. Γransa Code (I 3)		n of E		i. Date Exercisa Expiration Date Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Own For Dire or It (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				C	Code	v	(A)		Date Exercisabl		xpiration ate	Title	or Ni of	umber						
Restricted	(2)	03/23/2015			A	V	5,250		(3)		(3)	Commo	on   5	.250	\$0.00	5,250	T	D		

## **Explanation of Responses:**

- $1.\ Shares\ of\ Common\ Stock\ issued\ as\ Other\ Stock\ Based\ Award\ under\ 2005\ Employee\ Stock\ and\ Incentive\ Plan\ (the\ "Plan").$
- 2. Issuance of Restricted Stock Unit Award under the Plan. Each RSU represents a right to receive one share of Common Stock.
- 3. RSUs vest in three equal annual installments on December 31, 2015, December 31, 2016 and December 31, 2017, subject to acceleration upon the occurrence of certain events set forth in the Plan and the RSU Award Agreement.

## Remarks:

/s/ Thomas J Madden

\*\* Signature of Reporting Person Date

03/2<u>5/2015</u>

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.