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Salomon, Part of Amer Sports Group, Selects PFSweb to Support Its European e-Commerce Solution

PLANO, Texas, Sep 28, 2011 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end eCommerce solutions, today announced the continued roll-out of its support of the e-commerce strategy for Salomon, a leader in winter sports equipment manufacturing. PFSweb now supports Salomon in its France, Sweden, and Poland e-commerce activity.

PFSweb is providing a custom logistic solution to support Salomon's e-commerce activity, which includes inventory control and warehousing, order fulfillment, quality control, fraud mitigation, returns management and client services from its facility in Liege, Belgium. PFSweb also provides high-touch customer care, including chat functionality, and e-mail support services in multiple languages.

"We are excited to be working with the PFSweb team," stated Benjamin Aidan, E-Commerce & Digital Marketing Manager of Salomon. "We were looking for a partner with a global solution able to integrate with our existing e-commerce platform and with a scalable approach for additional brands of the Amer Sports group. We chose PFSweb because of their in-depth knowledge of the apparel and footwear industry, their e-commerce expertise and the scalability of their services."

"We are excited to be partnering with one of the most renowned winter sporting goods manufacturers in the world," stated Mike Willoughby, President of PFSweb, Inc. "As we continue to see the overall opportunities for growth in Europe expand, we believe our global solution will enable companies to meet the increasing demand for localized e-commerce footprints throughout Europe."

About Salomon

Salomon, a leader in winter sports equipment manufacturing, was founded in 1947 in the heart of the French Alps. Since then, Salomon has been creating innovative products to enhance the performance of athletes.

About PFSweb

Iconic brands engage PFSweb to enable their eCommerce initiatives. PFSweb's End2End eCommerce® solution includes interactive marketing services, robust eCommerce technology, global fulfillment and logistics, high-touch customer care, financial services, and order management. PFSweb's eCommerce solutions provide international reach and expertise in both direct-to-consumer and business-to-business initiatives, supporting organizations across multiple industries including Procter & Gamble, LEGO, Carter's, Lucky Brand Jeans, kate spade new york, Juicy Couture, AAFES, Riverbed, Ricoh, Hawker Beechcraft Corp, Roots Canada Ltd., and Xerox. PFSweb is headquartered in Plano, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's website at <http://www.pfsweb.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2010 and Quarterly Report on Form 10-Q for the three months ended June 30, 2011 identify certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

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