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## **PFSweb Provides eCommerce Solution for Leading Action Sports Brand**

PLANO, Texas, Sep 13, 2010 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end eCommerce solutions for leading online retailers and manufacturers, today announced an agreement with Volcom Inc. (Nasdaq: VLCM), an innovative designer, marketer and distributor of premium quality young men's and young women's clothing, accessories and related products, to develop and support Volcom's online eCommerce initiative, which launched yesterday.

"PFSweb continues to be a proven partner in end-to-end eCommerce solutions," states Mike Willoughby, President of PFSweb Services division. "We empower our clients online by providing a solution that is completely integrated across all disciplines. By providing the front-end platform to best-of-breed distribution facilities, interactive marketing services and high-touch customer care, we create a seamless experience for both our clients and their customers."

About PFSweb, Inc.

PFSweb develops and deploys comprehensive end-to-end eCommerce solutions for Fortune 1000, Global 2000 and brand name companies, including interactive marketing services, global fulfillment and logistics and high-touch customer care. The company serves a multitude of industries and company types, including such clients as P&G, LEGO, Carter's, AAFES, Riverbed, InfoPrint Solutions Company, Hawker Beechcraft Corp., Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name merchandise for consumers and small to medium size business buyers. The eCOST.com brand markets approximately 270,000 different products from leading manufacturers such as Sony, Hewlett-Packard, Denon, JVC, Canon, Nikon, Panasonic, Toshiba, Microsoft, Garmin, Braun, Sharp, Cuisinart, Bissell and Hoover primarily over the Internet and through direct marketing.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2009 and Quarterly Report on Form 10-Q for the six months ended June 30, 2010 identify certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

PFSweb, Inc. Laura Cornstubble, 972-881-2900 x3574 Corporate Communications Manager [lcornstubble@pfsweb.com](mailto:lcornstubble@pfsweb.com) or Investors: KCSA Strategic Communications Todd Fromer / Garth Russell 212-896-1215 / 212-896-1250 [tfromer@kcsa.com](mailto:tfromer@kcsa.com) / [grussell@kcsa.com](mailto:grussell@kcsa.com)