FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad Thomann I		2. Date of Event Requiring Statement (Month/Day/Year) 04/07/2016 3. Issuer Name and Ticker or Trading Symbol PFSWEB INC [PFSW]								
(Last) C/O PFSWE			Relationship of Reporting Perso (Check all applicable) Director		10% Owne	r (Mc	If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line)			
505 MILLENNIUM					X	Officer (give title below)				Other (spe
(Street)				Senior Vice Pres	sident		Form filed b	y One Reporting Person		
ALLEN TX 75013								Form filed b Reporting P	y More than One erson	
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)	
Common Stock					1,857		D			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Securit			4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Date Exercisable	Expiration Date	n Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Option to Buy	7(1)		(2)	09/09/2023	3	Common Stock	2,500	5.61	D	
Performance :	Share Award ⁽⁾	3)	(3)	(3)		Common Stock	5,118	(3)	D	
Restricted Sto	ck Unit ⁽⁴⁾		(4)	(4)		Common Stock	876	(4)	D	

Explanation of Responses:

- $1.\ Employee\ Stock\ Option\ issued\ under\ the\ 2005\ Employee\ Stock\ Option\ and\ Incentive\ Plan").$
- 2. Options subject to cumulative vesting schedule
- 3. 2015 Performance Share Award issued under the Plan whose remaining shares are subject to future vesting based on future service conditions.
- 4. Restricted Stock Unit Award granted under the Plan whose remaining shares are subject to future vesting based on future service conditions.

Remarks:

/s/ R Zach Thomann

04/11/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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