FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
Estimated average burden									

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ALMOND CYNTHIA D</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol PFSWEB INC PFSW									Chec	k all application	,		on(s) to Issu 10% Ow Other (s	ner
(Last) (First) (Middle) C/O PFSWEB, 500 N. CENTRAL EXPRESSWAY SUITE 500				3. Date of Earliest Transaction (Month/Day/Year) 05/16/2007									X	below)			below)		
(Street) PLANO TX 75074  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					2A. Deemed Execution Date,			Code (Instr. 5)				ed (A) oi		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
		7		Code V Amount (A) or Prive Securities Acquired, Disposed of, or Beneficiats, calls, warrants, options, convertible securities						eficial	Price Transaction(s) (Instr. 3 and 4)								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	ate, Transa Code (				ve es d	6. Date Exercisable an Expiration Date (Month/Day/Year)			7. Title an of Securit Underlyin Derivative (Instr. 3 an	ies g Securit	Derivati Securit		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	/e es ally ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode V		(A)		Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er					
Option To Purchase <sup>(1)</sup>	\$0.94	05/16/2007	05/16/2007	7   A	A	v	20,000		(2)	0	5/15/2017	Common Stock	20,00	00	(3)	20,000		D	

## Explanation of Responses:

- 1. Option To Purchase Issued Under Employee Stock Option Plan
- 2. Options subject to cumulative vesting schedule
- 3. Not Applicable

## Remarks:

Cynthia D. Almond

05/18/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.