



February 22, 2010

PFSweb, Inc. Named 2009 Supplier of the Year by Riverbed

PLANO, Texas, Feb 22, 2010 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international business process outsourcing provider of end-to-end eCommerce solutions, today announced that they received the Riverbed Technology Supplier of the Year award for 2009. This award is in recognition of outstanding service and quality provided to Riverbed® customers throughout the entire year of 2009.

Riverbed awards this distinction to the supplier who delivers excellence in all operational areas and provides outstanding service and quality.

"We reviewed PFSweb's accomplishments within our company and all departments were consistent in their high praise for PFSweb's performance in 2009," stated David Olson, vice president of operations, Riverbed. "PFSweb's customer service has been exemplary."

Mr. Olson continued, "The team at PFSweb has worked very hard to configure and distribute Riverbed products to our customers throughout the world, while maintaining critical product quality. Always eager to challenge themselves, the team relished the chance at new opportunities and exceeded expectations by providing Riverbed with exceptional 'On Time' performance."

Mike Willoughby, President of PFSweb's Services Division, commented, "We are honored to receive Riverbed's Supplier of the Year award for 2009. Since this relationship started in 2006, it has been extremely rewarding and our team is proud to have exceeded their expectations. We look forward to continuing to work with Riverbed in the future and building upon this successful partnership."

About PFSweb Inc.

PFSweb develops and deploys comprehensive end-to-end eCommerce solutions for Fortune 1000, Global 2000 and brand name companies, including interactive marketing services, global fulfillment and logistics and high-touch customer care. The company serves a multitude of industries and company types, including such clients as P&G, LEGO, AAFES, Riverbed, InfoPrint Solutions Company (a joint venture company owned by Ricoh and International Business Machines), Hawker Beechcraft Corp., Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name merchandise for consumers and small to medium size business buyers. The eCOST.com brand markets more than 350,000 different products from leading manufacturers such as Sony, Hewlett-Packard, Denon, JVC, Canon, Nikon, Panasonic, Toshiba, Microsoft, Dyson, Kitchen Aid, Braun, Black & Decker, Cuisinart, Coleman, and Citizen primarily over the Internet and through direct marketing.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2008 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

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