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PFSweb Appoints Stephen H. Smith as Vice President of Global Logistics

Smith Brings 30 Years of Experience to Lead PFSweb's Global Order Fulfillment Operations

ALLEN, TX -- (Marketwired) -- 08/18/15 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, has appointed Stephen H. Smith to the position of Vice President of Global Logistics.

Mr. Smith has more than 30 years of experience leading transportation and distribution organizations including retail, wholesale, and direct-to-consumer business models. Throughout his career, Mr. Smith has helped the organizations he has served achieve significant results through continuous improvement practices, increased scalability, and by adding extensive value added services. His tenure includes leadership positions at BAX Global, Target, Williams-Sonoma, Helen of Troy, and most recently Nike, where he served as General Manager and Senior Director at their North American Logistics Campus.

"As a full-service Global Commerce Services Provider, we take great pride in creating a premium branded experience every time one of our packages is opened around the world," said Mike Willoughby, CEO of PFSweb. "Our ability to continue to execute at a high level while we seek to grow our global logistics capability depends on strong strategic leadership and I am very pleased to welcome Steve to our Omni-Channel Operations team to help provide that leadership. I believe he is well-equipped to lead our global distribution organization as we continue to deliver for our growing portfolio of world-class brands."

As part of PFSweb's Omni-Channel Operations business segment, Steve is based in the company's U.S. distribution campus in Memphis, Tennessee, and will lead global logistics and distribution. He will report to Vice President & General Manager of Omni-Channel Operations, Zach Thomann.

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is a global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Ohio, North Carolina, Canada, Belgium, London, Munich and India. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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