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eCOST.com Announces Integration of PayPal Express Checkout

EL SEGUNDO, Calif., Apr 09, 2008 (BUSINESS WIRE) --

eCOST.com, a wholly owned subsidiary of PFSweb, Inc. (Nasdaq: PFSW), and a leading multi-category online discount retailer of brand-name technology and consumer electronics, announced that it is now offering PayPal Express Checkout as an additional option for customers to purchase products from the eCOST.com website.

PayPal Express Checkout allows eCOST.com customers to make purchases using their existing PayPal account, and expedite the checkout process in a secure environment. PayPal Express Checkout offers a single log-in functionality that automatically populates payment funding information as well as bill to/ship to addresses, making the eCOST.com shopping experience quicker and easier while protecting customer's personal information.

"As part of our efforts to improve the shopping experience for our customers, we have provided another alternative payment method that makes online shopping easier and more secure. By partnering with PayPal and integrating PayPal Express Checkout into the eCOST.com site, we are now aligned with one of the global leaders in online payment solutions. We believe this addition can help drive higher conversions and lower shopping cart abandonment through increased convenience and greater flexibility for the end consumer," said Gary Guy, President of eCOST.com.

About PayPal Inc.

Founded in 1998, PayPal, an eBay company, enables any individual or business with an email address to send and receive payments online securely and easily using a bank account, credit card or stored balance. Because PayPal allows customers to shop online without sharing their financial information with merchants, privacy is built into the service. PayPal has nearly 143 million accounts and is available to users in 190 markets around the world. More information about the company can be found at <https://www.paypal.com>.

About PFSweb, Inc.

PFSweb develops and deploys integrated business infrastructure solutions and fulfillment services for Fortune 1000, Global 2000 and brand name companies, including third party logistics, call center support and e-commerce services. The company serves a multitude of industries and company types, including such clients as LEGO, Riverbed, CHiA'SSO, MARS Drinks North America (formerly FLAVIA® Beverage Systems), Hewlett-Packard, International Business Machines, Hawker Beechcraft Corp. (formerly Raytheon Aircraft Company), Rene Furterer USA, Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name merchandise for consumers and small to medium size business buyers. Through its website, www.ecost.com, and its catalog, eCOST.com sells approximately 170,000 different products from leading manufacturers such as Sony, JVC, Canon, Hewlett-Packard, Garmin, Panasonic, Toshiba, Microsoft, Kitchen Aid, Panasonic, Black & Decker, Cuisinart, Coleman, Wilson and Nike.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

The matters discussed herein include forward-looking information under the Private Securities Litigation Reform Act of 1995, which is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2007 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. These Risk Factors include the risk of contract terminations. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: eCOST.com

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