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PFSweb Launches Omni-Channel Commerce Solution for the United States Mint

One-Year Development Phase Complete; Entering Five-Year Support Period of Contract

ALLEN, TX -- (Marketwired) -- 10/01/14 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, has launched their omni-channel commerce solution for the United States Mint in support of its retail sales program for numismatic products.

PFSweb was awarded this 10-year contract in September 2013, which included a one-year development period, followed by a five-year initial support period and a series of four, one-year optional extensions.

Under the agreement, PFSweb will provide its full array of services, ranging from digital marketing and web platform support to payment processing and order fulfillment. This end-to-end engagement is expected to generate \$17 to \$20 million in annual service fee revenue.

"We are very proud to announce the launch of our end-to-end solution with this iconic online retailer," said Michael Willoughby, CEO of PFSweb. "Moving on to the next phase of our agreement, we are well-prepared to support the United States Mint with our fully-integrated suite of services, and look forward to growing their retail sales program for years to come."

The new United States Mint website can be found at <http://catalog.usmint.gov>.

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Canada, Belgium, India and the Philippines. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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