FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

washington, D.C. 20049	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-		

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  ALMOND CYNTHIA D					2. Issuer Name and Ticker or Trading Symbol PFSWEB INC [ PFSW ]									(Che	ck all applic Directo	,		on(s) to Iss 10% Ov Other (s	vner
(Last) (First) (Middle) C/O PFSWEB, 500 N. CENTRAL EXPRESSWAY SUITE 500			3. Date of Earliest Transaction (Month/Day/Year) 04/05/2005										Vice President						
(Street) PLANO	ΤΣ		75074		4. If Amendment, Date of Origin				or Origina	iginal Filed (Month/Day/Year)				Line	Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				1
(City)	(City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Translate (Month)  Table II - Deriva			2. Transa Date (Month/D	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Trans Code 8) Code	saction (Instr.	4. Securit Disposed 5) Amount	curities Acquired (A) used Of (D) (Instr. 3, 4) unt (A) or (D) Proof, or Benefici		(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction SA. Deemed Execution Date Execution Date, or Exercise (Month/Day/Year)		eate, Ti CYear) 8	ransaction code (Instr. s)  5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		oer ive ies ed ed ed	6. Options, convertible 6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4)		Amount or Amount or Number of	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Option To Purchase <sup>(1)</sup>	\$2.57	04/05/2005	04/05/200	05	A	V	36,000		(2)		04/05/2015	Comm Stock		36,000	\$0.00 <sup>(3)</sup>	36,00	0	D	

## **Explanation of Responses:**

- 1. Option to purchase under employee stock option plan
- 2. Options subject to cumulative vesting schedule
- 3. 0 to indicate not applicable

## Remarks:

Cynthia D. Almond

04/06/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.