



June 26, 2012

PFSweb, Inc. Awarded Supplier of the Year for 2011 by Riverbed

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end eCommerce solutions, today announced that they have been awarded the Riverbed Technology Supplier of the Year award for 2011. This award is in recognition of outstanding service and quality provided to Riverbed® customers throughout the entire year of 2011.

Riverbed awards this distinction to the supplier who delivers excellence across all operational areas and provides outstanding service and quality. PFSweb was also awarded the Riverbed Technology Supplier of the Year award in 2009.

“PFSweb continues to be an outstanding supplier of services that Riverbed relies upon across multiple phases of its customer distribution and customer support capabilities. Each department was consistent in their ongoing praise for PFSweb’s performance in 2011,” stated Mike Havey, Vice President of Operations, Riverbed.

Mike Willoughby, President of PFSweb, commented, “We are proud and honored to be recognized by Riverbed as its Supplier of the Year for 2011. As recipients of this award in 2009 and 2011, we pride ourselves in the ability to continually provide all of our clients with the utmost consideration and service. Our team is proud to have exceeded the expectations of Riverbed and its broad customer base and we continue to look for new ways to improve their customer’s experience.”

About PFSweb

Iconic brands engage PFSweb to enable their eCommerce initiatives. PFSweb’s End2End eCommerce® solution includes interactive marketing services, robust eCommerce technology, global fulfillment and logistics, high-touch customer care, financial services, and order management. PFSweb’s eCommerce solutions provide international reach and expertise in both direct-to-consumer and business-to-business initiatives, supporting organizations across multiple industries including Procter & Gamble, L’Oreal, LEGO, Columbia Sportswear, Sorel, Carter’s, Lucky Brand Jeans, kate spade new york, Juicy Couture, AAFES, Riverbed, Ricoh, Hawker Beechcraft Corp, Roots Canada Ltd. and Xerox. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company’s website at <http://www.PFSweb.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb’s Annual Report on Form 10-K for the year ended December 31, 2011 and Quarterly Report on Form 10-Q for the three months ended March 31, 2012 identify certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.