| SEC Form 4 |  |
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL         |           |  |  |  |  |  |  |  |
|----------------------|-----------|--|--|--|--|--|--|--|
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| Estimated average bu | urden     |  |  |  |  |  |  |  |
| hours per response.  | 05        |  |  |  |  |  |  |  |

| transcosmos inc. |              | Person*  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>PFSWEB INC</u> [ PFSW ]                          | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |  |  |  |  |  |
|------------------|--------------|----------|--|--|--|--|--|--|--|
|                  |              |          |  | Director X 10% Owner   |  |  |  |  |  |
|                  |              | ( )      | 3. Date of Earliest Transaction (Month/Day/Year) 03/20/2014  | Officer (give title Other (specify below) below)                           |  |  |  |  |  |
| 21-25-18 SH      | IBUYA, SHIBU | YA-KU    |  |  |  |  |  |  |  |
| ·                |              |          | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Ag |  |  |  |  |  |  |
| (Street)         |              |          |  | Line)  |  |  |  |  |  |
| ТОКҮО            | M0           | 150-8530 |  | X Form filed by One Reporting Person                                       |  |  |  |  |  |
| ,                | -            |          | _  | Form filed by More than One Reporting<br>Person                            |  |  |  |  |  |
| (City)           | (State)      | (Zip)    |  |  |  |  |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |                                 | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------|---|--|---------------|---------------------------------|---|---|---|
|                                 |  |   | Code | v | Amount   | (A) or<br>(D) | Price                           | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150.4)  |
| Common Stock                    | 03/20/2014                                 |   | Р    |   | 12,300   | A             | <b>\$10.1586</b> <sup>(1)</sup> | 3,659,294   | D   |   |
| Common Stock                    | 03/21/2014                                 |   | Р    |   | 12,300   | A             | <b>\$10.1093</b> <sup>(2)</sup> | 3,671,594   | D   |   |
| Common Stock                    | 03/24/2014                                 |   | Р    |   | 7,185  | A             | \$10.0914 <sup>(3)</sup>        | 3,678,779   | D   |   |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deriv<br>Secu<br>Acqu<br>(A) or<br>Dispo<br>of (D)<br>(Instr | Derivative (Month/Day/Year)<br>Securities<br>Acquired<br>A) or<br>Disposed |                     | Amount of<br>Securities |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|--|--|---------------------|-------------------------|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)  | Date<br>Exercisable | Expiration<br>Date      | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

#### Explanation of Responses:

1. This price represents the weighted average price of the shares purchased ranging from \$9.82 to \$10.43 per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares purchased at each separate price within the range set forth in this Form 4.

2. This price represents the weighted average price of the shares purchased ranging from \$9.95 to \$10.22 per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares purchased at each separate price within the range set forth in this Form 4.

3. This price represents the weighted average price of the shares purchased ranging from \$10.02 to \$10.14 per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares purchased at each separate price within the range set forth in this Form 4.

### /s/ Shin Nagakura, Executive

03/24/2014 Managing Director

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.