FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	OVAL							
	OMB Number:	3235-0287							
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l	hours per response:	0.5							

	Check this box if no longer subject to
٦	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* AWM Investment Company, Inc.					2. Issuer Name and Ticker or Trading Symbol PFSWEB INC [pfsw]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
AWM investment Company, inc.				I^{-}				•	-					Dir	ector		X 1	10% O	wner		
	(Fi DISON AVI	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/26/2015										icer (give ow)	title		Other (pelow)	specify			
SUITE 2600					If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
(Street)														X Form filed by One Reporting Person							
NEW YORK NY		Y 1	0022												Form filed by More than One Reporting Person				orting		
(City) (State) (Zip			Zip)																		
		Tabl	e I - Non-Deriv	ative	Sec	uritie	s Ac	quire	d, Di	spose	d of,	or B	Beneficia	ally Ow	ned						
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)				Exe) if ar	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8) 4. Securities Acqu Disposed Of (D) (I						5. Amour Securitie Beneficia Owned F	s Illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr.			
						Code	v			(A) or (D)	Pric	e	Transaction(s) (Instr. 3 and 4)				4)				
Common	Stock	03/26/2015			s		16,934 ⁽²⁾		D	\$1	1.1572 ⁽¹⁾	2,102,299(2)		I ⁽²⁾		By Limited Partnerships ⁽²⁾					
		Та	ble II - Derivat (e.g., p											y Owne	d						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Exerc tion Da n/Day/Y		A S U D S a	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of		8. Price o Derivative Security (Instr. 5)	deriva Securi Benefi Owned Follow Repor	ties cially d ring ted action(s)	10. Owner Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

- 1. This is a weighted average price.
- 2. AWM Investment Company, Inc., a Delaware Corporation (AWM), is the investment adviser to Special Situations Fund III QP, L.P. (QP), Special Situations Cayman Fund, L.P. (CAYMAN) and Special Situations Private Equity Fund, L.P. (PE and together with QP and CAYMAN, the Funds). As the investment adviser to the Funds, AWM holds sole voting and investment power over 1,358,626 shares of Common Stock of the Issuer (the Shares) held by QP, 446,816 Shares held by CAYMAN and 296,857 Shares held by PE. Austin W. Marxe (Marxe), David M. Greenhouse (Greenhouse) and Adam C. Stettner (Stettner) are the controlling principals of AWM. The reporting person disclaims beneficial ownership of the Shares, except to the extent of its pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of the securities reported herein for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose

<u>Adam C. Stettner</u> <u>03/30/2015</u>

** Signature of Reporting Person Dat

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.