

## PFSweb Receives Demandware's 2016 Global Delivery Partner of the Year Award

## PFSweb Recognized as a Top Demandware Partner for Second Year in a Row

ALLEN, TX -- (Marketwired) -- 04/19/16 -- PFSweb, Inc. (NASDAQ: PFSW), a global commerce service provider, received the Demandware (NYSE: DWRE) 2016 Global Delivery Partner of the Year award at the Demandware XChange conference in Hollywood, FL earlier this month.

The Delivery Partner of the Year Award is presented to those partners which consistently embrace Demandware best practices for quality implementation and support services.

"We are honored to have received another prestigious award from Demandware," said Mike Willoughby, CEO of PFSweb. "Following our Sales Partner of the Year award last year, this year's award is a testament to the value of our partnership with Demandware and the services we deliver to our joint clients. We are excited to build upon an already successful relationship and look forward to continued success."

"The Demandware Partner Ecosystem is a cornerstone of the company's success," said Tom Griffin, Senior Vice President, Corporate Development for Demandware. "It is a great honor to work with leading partners that provide innovative solutions and services to our mutual clients in support of their industry leading digital commerce experiences. Congratulations to PFSweb for winning the 2016 Global Delivery Partner of the Year award."

## About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is a global commerce service provider of solutions including digital strategy consulting, digital agency and marketing services, technology development services, business process outsourcing services, and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, ASICS, Roots Canada Ltd., PANDORA, Diageo, BCBGMAXAZRIA, ROKA Sports, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Ohio, North Carolina, Canada, Belgium, London, Munich, and India. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your <u>iPhone, iPad</u>, or <u>Android</u> device.

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Source: PFSweb, Inc.

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