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PFSweb Partners with Canada Goose to Provide a Comprehensive eCommerce Solution

ALLEN, TX -- (Marketwired) -- 09/17/14 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, has partnered with Canada Goose[®], the iconic outdoor luxury apparel brand, to develop and deploy a comprehensive eCommerce solution in support of their Canadian sales channels.

Founded in Toronto, Canada over fifty years ago, Canada Goose is widely recognized for producing authentic and iconic jackets which are proudly made in Canada. Today, the company manufactures a broad range of jackets, vests, hats, gloves and other cold weather apparel sold in over 50 countries.

"The signing of another iconic client demonstrates the unique value proposition we provide for the world's leading brands," said Mike Willoughby, CEO of PFSweb. "Our ability to combine numerous services around one customized solution ensures a seamless shopping experience for Canada Goose customers. We look forward to our new relationship with this highly-regarded Canadian brand."

Under this agreement, PFSweb will provide technology services for the design, development and support of the company's new eCommerce site, as well as payment processing, fraud management, bi-lingual customer care, order fulfillment, reverse logistics, and email marketing services.

"PFSweb's impressive track record with some of the best global brands and the ability to tailor a customized solution specific to our products, were two key differentiators in our decision," said Jacob Pat, Vice President of IT, Canada Goose. "Additionally, providing a truly complete solution, from the adaptation of our website to the fulfillment and distribution of the product, demonstrates their team's expertise and commitment to the entire online customer experience."

About Canada Goose Inc.

For over 55 years, Canada Goose has been committed to producing the best and warmest outerwear in the world; proudly made in Canada. From the South Pole research facilities and the Canadian High Arctic, to the streets of New York City, Stockholm, Milan, Toronto and Tokyo, people wear Canada Goose products because of its reputation for authenticity, quality, functionality and iconic style. Canada Goose supports Polar Bears International as well as a number of charitable organizations and outdoor ventures that provide commitment to Arctic stewardship and the environment. Visit www.canadagoose.com for more information.

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota Canada, Belgium, India and the Philippines. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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