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Modnique Partners With PFSweb to Provide Order Fulfillment Services

ALLEN, TX--(Marketwired - Apr 29, 2014) - Modnique, an online fashion retailer, has partnered with PFSweb, Inc. (NASDAQ: PFSW), an international provider of end-to-end eCommerce solutions, to provide order fulfillment services throughout the U.S. and Europe.

Modnique is an online fashion retailer that specializes in sourcing and shipping brands from around the world. The website holds limited time, online sale events for apparel, jewelry, shoes, handbags and accessories at a discounted price. Their products are targeted towards international consumers featuring exclusive brand name items as well as emerging designers.

"As we continue to grow our international presence, our reliance upon a strong global distribution platform is critical to our success," said Modnique CEO Einaras von Gravrock. "PFSweb's efficient and scalable solutions can accommodate the peaks and valleys of our merchandise volumes, enabling us to extend our global footprint as a leader in online fashion and apparel."

PFSweb's order fulfillment services are contracted to begin late in the second quarter, and will include pick-pack-ship services, inventory management, returns processing, and special handling services for footwear and apparel products through its U.S. and European facilities.

"Given Modnique's rapidly growing presence in the online fashion and apparel industry, the decision to outsource their order fulfillment process will allow them to focus on their core business competencies," said Mike Willoughby, CEO of PFSweb. "Our world-class technology and distribution practices will ensure that Modnique's customers continue to receive an exceptional online shopping experience."

About Modnique

Modnique is a global fashion e-commerce company headquartered in Redondo Beach, California. Founded in 2011, Modnique runs boutique events for apparel, jewelry, shoes, handbags, watches, accessories, kids and beauty at up to 85% off retail. The company specializes in sourcing and shipping brands from around the world. New merchandise arrives daily and is featured in 36-72 hour sale events, while curated shops house inventory without an expiration date. Events and shops are sourced for the chic, international consumer and feature brand name items as well as emerging designers.

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is an international business process outsourcing provider of end-to-end eCommerce solutions. The company provides these solutions and services to major brand names and other companies seeking to optimize their supply chain and enhance their traditional and online business channels, which include both direct-to-consumer and business-to-business sales channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Riverbed, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines. For more information, please visit www.pfsweb.com.

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