FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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igion, D.C. 20049	∥ OMB APPR

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LUECHTEFELD MONICA</u>						2. Issuer Name and Ticker or Trading Symbol PFSWEB INC [PFSW]									ionship o all applic Directo	able)	g Pers	on(s) to Issu 10% Ow				
(Last) C/O PFS	(Fi WEB, INC	(First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 10/01/2021									Officer (give title below)			Other (s below)	pecify			
505 MILLENNIUM DRIVE						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street)	T	ζ '	75013											X		led by More	•	rting Persor One Repor				
(City)	(St	ate)	(Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
Date				Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Dispos Code (Instr. 5)		Dispose	rities Acquired (A) ed Of (D) (Instr. 3,		4 and Securiti		s ally following	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
								Code V	·	Amount	(A) o	r Price		Transact (Instr. 3 a	tion(s)							
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code (I 8)		ı of		6. Date Exercisal Expiration Date (Month/Day/Year		Amount Securitie Underlyi		f g Security	De Se	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owne Form Direct or Ind (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
Code V (A) (D)							Date Exercisable	Ex _I Dat	piration te	Title	Amount or Number of Shares	er										
Deferred Stock Unit	\$0.0	10/01/2021			A		2,326		(1)		(1)	Common Stock	2,326		(1)	125,199	9	D				

Explanation of Responses:

1. Grant of Deferred Stock Unit under the Company's Stock and Incentive Plan representing the right to receive the stated number of shares of Common Stock upon termination of service as a Director.

Remarks:

/s/ Thomas J Madden by Power of Attorney 10/05/2021

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.