FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549	
-------------	------	-------	--

TATEMENT	OF	CHANGES	IN	BENEFICIAL	OWNERSHIP

OIVIB APPROVAL									
OMB Number:	3235-0287								
Estimated average burd	len								
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Rosenzweig Benjamin L					2. Issuer Name and Ticker or Trading Symbol PFSWEB INC PFSW									ationship o k all applio Directo	. ,				
(Last)	(Fi	rst)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 04/03/2023									Officer below)	(give title		Other (s below)	pecify
9250 N. ROYAL LANE, SUITE 100					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)		_												X		•		orting Person	- 1
IRVING	T2	X	75063		L										Persor		e ulai	i One Repoi	ung
(City)	(St	tate)	(Zip)	Rule 10b5-1(c) Transaction Indication									1						
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Date,		Code (In	Transaction Dispose Code (Instr. 5)		ities Acquired (A) or d Of (D) (Instr. 3, 4 and				es Form ally (D) of Following (I) (II		n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	mount (A) or (D)		е	Reported Transaction(s) (Instr. 3 and 4)				Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code (8)		of I		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		S	. Price of perivative security nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		piration ate	Title	Amous or Number of Shares	er					
Deferred Stock Unit ⁽¹⁾	\$0.0	04/03/2023			A		3,538		(1)		(1)	Common Stock	3,53	3	\$0	144,750	6	D	

Explanation of Responses:

1. Issuance of Deferred Stock Unit under the Company's Stock and Incentive Plan for a portion of the quarterly retainer for non-employee Director of the Company's Board of Directors at the election of the Board member. This Deferred Stock Unit Award represents the right to receive the stated number of shares of Common Stock upon termination of service as a Director.

Remarks:

/s/ Thomas J Madden by Power 04/04/2023 of Attorney

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.