



April 14, 2011

PFSweb Signs Lease for New Distribution Facility

PLANO, Texas, Apr 14, 2011 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end e-commerce solutions, today announced it has signed a new, five year distribution facility lease for 52,000 square feet of space in Southaven, MS, where the Company currently operates one of its largest distribution centers. The facility is targeted to open in early May 2011.

Strategically located just outside of Memphis, the new facility space is specifically designed to meet the stringent needs of Consumer Package Goods (CPG) Manufacturers, which require food grade (AIB International Standards www.aibonline.org) facilities, in addition to climate and quality control processing to meet distribution needs.

The lease arrangements provide PFSweb with the ability to quickly expand to address potential new business opportunities. The Company was represented by Wyatt Aiken at Commercial Tennessee.

Mark Layton, Chairman and Chief Executive Officer of PFSweb, stated, "This is an ideal facility with flexible lease terms that will allow us to continue to respond to our clients' growing infrastructure needs and requirements. We understand the high standards that consumers have come to expect from the iconic brands we serve at PFSweb. And as the "Brand behind the Brand", it is important our customized, end-to-end web commerce solutions accentuate our clients' brand value. With this new facility, we can apply our practice of delivering superior service to engage new CPG clients that require high quality, climate controlled and AIB "food grade" standards for their products."

About PFSweb, Inc.

PFSweb develops and deploys comprehensive end-to-end eCommerce solutions for Fortune 1000, Global 2000 and brand name companies, including interactive marketing services, global fulfillment and logistics and high-touch customer care. The company serves a multitude of industries and company types, including such clients as P&G, LEGO, Carter's, Lucky Brand Jeans, Juicy Couture, Kensie, Monet, kate spade new york, AAFES, Riverbed, InfoPrint Solutions Company, Hawker Beechcraft Corp., Roots Canada Ltd. and Xerox.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's website at <http://www.pfsweb.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2010 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

PFSweb: Mark C. Layton, Chief Executive Officer Thomas J. Madden, Chief Financial Officer 972-881-2900 or Investor Relations: KCSA Strategic Communications Todd Fromer / Garth Russell 212-896-1215 / 212-896-1250 tfromer@kcsa.com / grussell@kcsa.com