

# **PFSweb Reports First Quarter 2015 Results**

## Q1 Service Fee Equivalent Revenue up 31% to \$37.7 Million; Adjusted EBITDA up 66% to \$3.7 Million

ALLEN, TX -- (Marketwired) -- 05/11/15 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, reported results for the first quarter ended March 31, 2015.

## First Quarter 2015 Highlights vs. Year-Ago Quarter

- Service fee equivalent revenue (a non-GAAP measure defined below) increased 31% to a Q1 record \$37.7 million compared to \$28.8 million in the same period of 2014
- Service fee gross margin increased 110 basis points to 31.5%
- Adjusted EBITDA (a non-GAAP measure defined below) increased 66% to a Q1 record \$3.7 million compared to \$2.2 million in the same period of 2014

## First Quarter 2015 Financial Results

Total revenues in the first quarter of 2015 increased 12% to \$63.8 million compared to \$57.2 million in the same period of 2014. Service fee revenue in the first quarter of 2015 increased 33% to \$36.7 million compared to \$27.6 million last year. Product revenue was \$16.7 million compared to \$21.7 million in the same period of 2014, primarily due to ongoing restructuring activities by the company's largest client in this segment.

Service fee equivalent revenue in the first quarter of 2015 increased 31% to a record \$37.7 million compared to \$28.8 million in the same period of 2014. The increase was primarily due to new and expanded client relationships, as well as service fee revenues generated by the company's newly acquired subsidiaries, REV Solutions and LiveAreaLabs, both of which were acquired in September 2014.

Service fee gross margin in the first quarter increased 110 basis points to 31.5% compared to 30.4% in the same period in 2014. The 2015 quarter included a higher proportion of professional and technology services, including the impact from our acquisitions of REV Solutions and LiveAreaLabs.

Adjusted EBITDA increased 66% to a record \$3.7 million in the first quarter of 2015 compared to \$2.2 million in the same period of 2014. As a percentage of service fee equivalent revenue, adjusted EBITDA increased 210 basis points to 9.9% compared to 7.8% in the year-ago quarter.

Net loss in the first quarter was \$1.7 million or \$(0.10) per diluted share, compared to a net loss of \$1.8 million or \$(0.11) per diluted share in the same period of 2014. Net loss in the first quarter of 2015 included \$0.8 million in stock-based compensation expense and \$0.8 million in acquisition related and restructuring costs. This compares to \$0.8 million in stock-based compensation expense and no acquisition related and restructuring costs in the same period of 2014.

Non-GAAP net income (a non-GAAP measure defined below) in the first quarter of 2015 was \$0.1 million or \$0.01 per diluted share, compared to non-GAAP net loss of \$1.0 million or \$(0.06) per diluted share in the first quarter of 2014.

At March 31, 2015, cash and cash equivalents was \$14.8 million compared to \$18.1 million at December 31, 2014. Total debt was \$14.1 million compared to \$10.9 million at December 31, 2014.

#### Management Commentary

"Following a strong finish to 2014, we experienced a Q1 record performance in service fee equivalent revenue and adjusted EBITDA performance," said Michael Willoughby, CEO of PFSweb. "These results were driven by our consistent execution for our existing and new clients, including the continued momentum in our digital agency and technology services businesses. Our top and bottom-lines were supplemented by new project wins that were significantly aided by our two acquisitions last year, both of which greatly enhanced our higher-margin professional services capabilities.

"As we look to continue to drive growth and take market share in 2015, we plan to build upon these acquisitions through both

our end-to-end offering as well as our a la carte options, which entails contracting with clients in an initial service offering, and then working to expand those engagements with additional offerings in the future. We also plan to continue further investing in our sales and marketing efforts while we target acquisitions that support our geographic growth initiatives and enhance our end-to-end solution offering, especially within professional services.

"In addition, we will continue to focus on further enhancing the strong channel partnerships we've developed over the last several years. In fact, just last month, we were named Demandware's 2014 Sales Partner of the Year, which further validates the success of our various go-to-market strategies. Given our multiple growth initiatives and plan for consistent execution, we continue to seek another record year of performance in 2015."

## 2015 Outlook

PFSweb reaffirmed its 2015 service fee equivalent revenue guidance to range between \$160 million and \$170 million, which reflects growth of 15% to 23% from 2014. The company also reaffirmed its adjusted EBITDA target to range between \$16 million and \$18 million, which reflects growth of 17% to 32% from 2014. This guidance excludes the impact of potential future acquisitions.

## **Conference Call**

PFSweb will conduct a conference call today at 5:00 p.m. Eastern time to discuss its results for the first quarter ended March 31, 2015.

The company's CEO Mike Willoughby and CFO Tom Madden will host the conference call, followed by a question and answer period.

Date: Monday, May 11, 2015 Time: 5:00 p.m. Eastern time (4:00 p.m. Central time) Toll-free dial-in number: 1-888-395-3227 International dial-in number: 1-719-325-2458 Conference ID: 3028565

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Liolios Group at 1-949-574-3860.

The conference call will be broadcast live and available for replay at <u>http://public.viavid.com/index.php?id=114124</u> and via the investor relations section of the company's website at <u>www.pfsweb.com</u>.

A replay of the conference call will be available after 8:00 p.m. Eastern time on the same day through May 25, 2015.

Toll-free replay number: 1-877-870-5176 International replay number: 1-858-384-5517 Replay ID: 3028565

#### About PFSweb Inc.

PFSweb (NASDAQ: PFSW) is a global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Canada, Belgium, London, Munich, and India. For more information, please visit <u>www.pfsweb.com</u> or download the free PFSweb IR App on your <u>iPhone, iPad</u> or <u>Android</u> device.

#### Non-GAAP Financial Measures

This news release may contain certain non-GAAP measures, including non-GAAP net income (loss), earnings before interest, income taxes, depreciation and amortization (EBITDA), Adjusted EBITDA and service fee equivalent revenue.

Non-GAAP net income (loss) represents net income (loss) calculated in accordance with U.S. GAAP as adjusted for the impact of non-cash stock-based compensation expense, acquisition related costs and restructuring and other charges.

EBITDA represents earnings (or losses) before interest, income taxes, depreciation, and amortization. Adjusted EBITDA further eliminates the effect of stock-based compensation, acquisition related costs and restructuring and other charges.

Service fee equivalent revenue represents service fee revenue plus the gross profit earned on product revenue.

Non-GAAP net income (loss), EBITDA, Adjusted EBITDA and service fee equivalent revenue are used by management, analysts, investors and other interested parties in evaluating our operating performance compared to that of other companies in our industry. The calculation of non-GAAP net income (loss) eliminates the effect of stock-based compensation, acquisition related costs and restructuring and other charges and EBITDA and adjusted EBITDA further eliminate the effect of financing, income taxes and the accounting effects of capital spending, which items may vary from different companies for reasons unrelated to overall operating performance. Service fee equivalent revenue allows client contracts with similar operational support models but different financial models to be combined as if all contracts were being operated on a service fee revenue basis.

PFSweb believes these non-GAAP measures provide useful information to both management and investors by focusing on certain operational metrics and excluding certain expenses in order to present its core operating performance and results. These measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. The non-GAAP measures included in this press release have been reconciled to the GAAP results in the attached tables.

#### Forward-Looking Statements

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2014 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual Report of the Company and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

#### PFSweb, Inc. and Subsidiaries

#### Condensed Consolidated Balance Sheets (A)

(In Thousands, Except Share Data)

		March 31, 2015	De	ecember 31, 2014
<u>ASSETS</u>				
CURRENT ASSETS:				
Cash and cash equivalents	\$	14,770	\$	18,128
Restricted cash		293		521
Accounts receivable, net of allowance for doubtful accounts of \$445 and \$447 at March 31, 2015 and December 31, 2014, respectively		50,424		59,126
Inventories, net of reserves of \$639 and \$768 at March 31, 2015 and December 31, 2014, respectively		9,852		10,534
Other receivables		5,419		5,638
Prepaid expenses and other current assets	_	5,633		7,103
Total current assets		86,391		101,050
PROPERTY AND EQUIPMENT, net		25,066		26,604
INTANGIBLE ASSETS, net		1,940		2,170
GOODWILL		8,366		8,366
OTHER ASSETS		2,243		2,556
Total assets	_	124,006		140,746
<u>LIABILITIES AND SHAREHOLDERS EQUITY</u> CURRENT LIABILITIES:				
Current portion of long-term debt and capital lease obligations	\$	10,153	\$	6,850
Trade accounts payable		28,396		38,842
Deferred revenue		7,880		9,098

Accrued expenses	26,084	28,473
Total current liabilities	72,513	83,263
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion	3,949	4,062
DEFERRED REVENUE	4,504	5,355
DEFERRED RENT	4,720	4,870
OTHER LONG-TERM LIABILITIES	38	3,091
Total liabilities	85,724	100,641
COMMITMENTS AND CONTINGENCIES		
SHAREHOLDERS' EQUITY:		
Preferred stock, \$1.00 par value; 1,000,000 shares authorized; none issued and outstanding	-	-
Common stock, \$.001 par value; 35,000,000 shares authorized; 17,266,523 and 17,047,093 shares issued at March 31, 2015 and December 31, 2014, respectively; and 17,233,056 and 17,013,626 shares outstanding as of March 31, 2015 and December 31, 2014, respectively	17	17
Additional paid-in capital	130,233	129,457
Accumulated deficit	(91,619)	(89,926)
Accumulated other comprehensive income	(224)	(03,320)
Treasury stock at cost, 33,467 shares	(125)	(125)
Total shareholders' equity	38,282	40,105
Total liabilities and shareholders' equity	<u>\$ 124,006</u>	<u>\$ 140,746</u>

(A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2014.

## PFSweb, Inc. and Subsidiaries

## Unaudited Condensed Consolidated Statements of Operations (A)

(In Thousands, Except Per Share Data)

		Three Months Ended March 31,			
		2015		2014	
REVENUES:					
Product revenue, net	\$	16,654	\$	21,722	
Service fee revenue		36,708		27,598	
Pass-thru revenue		10,484		7,909	
Total revenues		63,846		57,229	
COSTS OF REVENUES:					
Cost of product revenue		15,708		20,516	
Cost of service fee revenue		25,155		19,220	
Cost of pass-thru revenue		10,484		7,909	
Total costs of revenues		51,347		47,645	
Gross profit		12,499		9,584	
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES		13,614		11,022	
Income (loss) from operations		(1,115)		(1,438)	
INTEREST EXPENSE (INCOME), NET		318		143	
Income (loss) before income taxes		(1,433)		(1,581)	
INCOME TAX PROVISION (BENEFIT)		260		229	
NET INCOME (LOSS)	\$	(1,693)	\$	(1,810)	
NON-GAAP NET INCOME (LOSS)	\$	130	\$	(1,016)	
NET INCOME (LOSS) PER SHARE:					
Basic	<u>\$</u>	(0.10)	\$	(0.11)	
Diluted	\$	(0.10)	\$	(0.11)	

#### WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING:

Cost of product revenue

SERVICE FEE EQUIVALENT REVENUE

Basic		17,144	_	16,522
Diluted	-	17,144	-	16,522
EBITDA	<u>\$</u>	2,140	\$	1,452
ADJUSTED EBITDA	\$	3,723	\$	2,246

(A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2014.

## PFSweb, Inc. and Subsidiaries

Reconciliation of certain Non-GAAP Items to GAAP

(In Thousands, Except Per Share Data)

		Three Months Ended				
		March 31,				
			2015		2014	
NET INCO	OME (LOSS)	\$	(1,693)	\$	(1,810)	
	Income tax expense (benefit)		260		229	
	Interest expense, net		318		143	
	Depreciation and amortization		3,255		2,890	
EBITDA		\$	2,140	\$	1,452	
	Stock-based compensation		804		794	
	Acquisition related and restructuring costs		779		-	
ADJUSTE	ED EBITDA	<u>\$</u>	3,723	\$	2,246	
			Three Mon	ths End	bed	
			Marc	h 31,		
			2015		2014	
NET INCO	OME (LOSS)	\$	(1,693)	\$	(1,810)	
S	tock-based compensation		804		794	
A	mortization of intangible assets		240		-	
A	cquisition related and restructuring costs		779		_	
NON-GA	AP NET INCOME (LOSS)	<u>\$</u>	130	\$	(1,016)	
NET INCO	OME (LOSS) PER SHARE:					
Basic		\$	(0.10)	\$	(0.11)	
Dilute	ed	\$	(0.10)	\$	(0.11)	
NON-GA	AP NET INCOME (LOSS) Per Share:					
Basic	:	\$	0.01	\$	(0.06)	
Dilute	ed	\$	0.01	\$	(0.06)	
			Three Mon	ths End	bed	
			Marc	h 31,		
			2015		2014	
TOTAL R	EVENUES	\$	63,846	\$	57,229	
Pass	thru revenue		(10,484)		(7,909)	
<b>•</b> •					(00 540)	

## PFSweb, Inc. and Subsidiaries

Unaudited Consolidating Statements of Operations For the Three Months Ended March 31, 2015 (In Thousands)

Business &

(15,708)

37,654

\$

\$

(20,516)

28,804

		PFSweb	Retail Connect		Eliminations		Consolidated	
REVENUES:								
Product revenue, net	\$	-	\$	16,654	\$	-	\$	16,654
Service fee revenue		32,732		3,976		-		36,708
Service fee revenue - affiliate		3,493		204		(3,697)		-
Pass-thru revenue		10,484	_	-		-		10,484
Total revenues		46,709	_	20,834		(3,697)		63,846
COSTS OF REVENUES:								
Cost of product revenue		-		15,708		-		15,708
Cost of service fee revenue		24,657		3,946		(3,448)		25,155
Cost of pass-thru revenue		10,484		-		-		10,484
Total costs of revenues		35,141		19,654		(3,448)		51,347
Gross profit		11,568	-	1,180		(249)		12,499
SELLING, GENERAL AND ADMINISTRATIVE								
EXPENSES		13,230	-	633		(249)		13,614
Income (loss) from operations		(1,662)		547		-		(1,115)
INTEREST EXPENSE (INCOME), NET		206	_	112				318
Income (loss) before income taxes		(1,868)		435		-		(1,433)
INCOME TAX PROVISION (BENEFIT)		106	_	154		-		260
NET INCOME (LOSS)	\$	(1,974)	\$	281	\$	-	\$	(1,693)
NON-GAAP NET INCOME (LOSS)	\$	(151)	\$	281	\$		\$	130
EBITDA	\$	1,569	\$	571	\$	-	\$	2,140
ADJUSTED EBITDA	\$	3,152	\$	571	\$	-	\$	3,723
A reconciliation of NET INCOME (LOSS) to EE	BITDA	and ADJUSTE	D EI	BITDA follows:				
NET INCOME (LOSS)	\$	(1,974)		281	\$	-		(1,693)
Income tax expense (benefit)	Ŧ	106	Ţ	154	·	-		260
Interest expense (income), net		206		112		-		318
Depreciation and amortization		3,231		24		-		3,255
EBITDA	\$	1,569	\$	571	\$	-	\$	2,140
Stock-based compensation		804	·	-		-		804
Acquisition related and restructuring								
costs		779	_	_		-		779
ADJUSTED EBITDA	\$	3,152	\$	571	\$	_	\$	3,723
A reconciliation of NET INCOME (LOSS) to NO	DN-GA	AP NET INCO	ME	(LOSS) follows:				
NET INCOME (LOSS)	\$	(1,974)	\$	281	\$	-	\$	(1,693)
Stock-based compensation		804		-		-		804
Amortization of intangible assets		240		-		-		240
Acquisition related and restructuring								
costs	. —	779	-	-	. —	-	. —	779
NON-GAAP NET INCOME (LOSS)	\$	(151)	\$	281	\$	-	<u>\$</u>	130

Note: Business and Retail Connect includes our Supplies Distributors and PFSweb Retail Connect operations, which operate similar financial models on behalf of our client relationships.

PFSweb, Inc. and Subsidiaries

Unaudited Consolidating Statements of Operations

For the Three Months Ended March 31, 2014

(In Thousands)

PFSweb

Business & Retail Connect

Eliminations

Consolidated

Product revenue, net   \$   -   \$   21,722   \$   -   \$   21,722     Service fee revenue   24,153   3,445   -   27,598     Service fee revenue - affiliate   3,690   615   (4,305)   -     Pass-thru revenue   7,909   -   -   7,909     Total revenues   35,752   25,782   (4,305)   57,229     COSTS OF REVENUES:   -   20,516   -   20,516     Cost of product revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)	REVENUES:								
Service fee revenue - affiliate   3,690   615   (4,305)   -     Pass-thru revenue   7,909   -   -   7,909     Total revenues   35,752   25,782   (4,305)   57,229     COSTS OF REVENUES:   -   20,516   -   20,516     Cost of product revenue   19,520   3,615   (3,915)   19,220     Cost of service fee revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INCOME (LOSS)   \$   (1,951)   270   -   (1,581)     NCOME TAX PROVISION (BENEFIT)   132   97   -   229     NCT INCOME (LOSS)   \$   (1,189)   \$   173   \$   -     A reconciliation of NET INCOME (LO	Product revenue, net	\$	-	\$	21,722	\$	-	\$	21,722
Pass-thru revenue   7,909   -   -   7,909     Total revenues   35,752   25,782   (4,305)   57,229     COSTS OF REVENUES:   -   20,516   -   20,516     Cost of product revenue   19,520   3,615   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   8,323   1,651   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,433)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,431)     Income (loss) before income taxes   (1,851)   270   -   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -     BITDA   \$	Service fee revenue		24,153		3,445		-		27,598
Total revenues   35,752   25,782   (4,305)   57,229     COSTS OF REVENUES: Cost of product revenue   -   20,516   -   20,516     Cost of product revenue   19,520   3,615   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   EXPENSES   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INCOME (LOSS)   \$   (1,851)   277   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -   \$     BITDA   \$   994   \$   458   \$   -   \$   1,452     ADJUSTED EBITDA   \$   1,788   \$   458   \$   2,2246     A reconciliation of NET INCOME (L	Service fee revenue - affiliate		3,690		615		(4,305)		-
COSTS OF REVENUES:   20,516   -   20,516     Cost of service fee revenue   19,520   3,615   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   8,323   1,651   (390)   11,022     Income (loss) from operations   (1,853)   4115   -   (1,438)     INTEREST EXPENSE   (1,851)   270   -   (1,581)     INCOME (LOSS)   \$   (1,851)   270   -   (1,581)     INCOME (LOSS)   \$   (1,861)   270   -   (1,581)     NON-GAAP NET INCOME (LOSS)   \$   (1,883)   \$   -   \$   (1,810)     NON-GAAP NET INCOME (LOSS)   \$   (1,983)   \$   173   \$   -   (1,810)     NON-GAAP NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$   2,246	Pass-thru revenue	_	7,909	_	-			_	7,909
Cost of product revenue   -   20,516   -   20,516     Cost of service fee revenue   19,520   3,615   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   1,236   (390)   11,022     Income (loss) from operations   (1,853)   4115   -   (1,438)     INTEREST EXPENSE   (1,851)   270   -   (1,581)     INCOME (LOSS)   \$   (1,851)   270   -   (1,581)     INCOME (LOSS)   \$   (1,893)   \$   173   \$   _   (1,810)     NON-GAAP NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   _   (1,810)     NON-GAAP NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$   229   Interest expense (benefit)   132   97   -   229 <t< td=""><td>Total revenues</td><td>_</td><td>35,752</td><td>_</td><td>25,782</td><td></td><td>(4,305)</td><td>_</td><td>57,229</td></t<>	Total revenues	_	35,752	_	25,782		(4,305)	_	57,229
Cost of service fee revenue   19,520   3,615   (3,915)   19,220     Cost of pass-thru revenue   7,909   -   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE   1,853   415   -   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,531)     INCOME (LOSS) from operations   (1,851)   270   -   (1,581)     INCOME (LOSS)   \$   (1,983)   \$   173   \$   -   229     NET INCOME (LOSS)   \$   (1,983)   \$   173   \$   -   \$   2,246     A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$   2,890   \$   2,291   145   -   1433   -   2,246     A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:	COSTS OF REVENUES:								
Cost of pass-thru revenue   7,909   -   7,909     Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE EXPENSES   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   1445   (1,438)     Income (loss) before income taxes   (1,851)   270   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   229     NET INCOME (LOSS)   \$ (1,189)   \$ 173   \$ (1,016)     EBITDA   \$ 994   \$ 458   \$   \$     Adjuisted EBITDA   \$ 1,788   \$ 4588   \$   \$     NET INCOME (LOSS)   \$   (1,983) \$   \$   \$     NET INCOME (LOSS)   \$   (1,983) \$   \$   \$     NET INCOME (LOSS)   \$   (1,983) \$   \$   \$     Depre	Cost of product revenue		-		20,516		-		20,516
Total costs of revenues   27,429   24,131   (3,915)   47,645     Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE EXPENSES   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -   \$   (1,016)     EBITDA   \$   994   \$   458   \$   -   \$   1,452     ADJUSTED EBITDA   \$   1,788   \$   458   \$   -   \$   1,452     ADJUSTED EBITDA   \$   1,788   \$   458   \$   -   \$   2,246     A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$   1,452   \$   1,452     Depreciation and amortization <t< td=""><td>Cost of service fee revenue</td><td></td><td>19,520</td><td></td><td>3,615</td><td></td><td>(3,915)</td><td></td><td>19,220</td></t<>	Cost of service fee revenue		19,520		3,615		(3,915)		19,220
Gross profit   8,323   1,651   (390)   9,584     SELLING, GENERAL AND ADMINISTRATIVE EXPENSES   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INTEREST EXPENSES   (INCOME), NET   (2)   1445   -   143     Income (loss) before income taxes   (1,851)   270   -   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -   \$   (1,016)     EBITDA   \$   994   \$   458   \$   -   \$   1,452     ADJUSTED EBITDA   \$   994   \$   458   \$   -   \$   1,452     A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$   1,452   \$   2,246     A reconciliation and amortization   2,847   43   -   2,289   1452     Interest expense (income), net   (2)   <	Cost of pass-thru revenue	_	7,909	_	-			_	7,909
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES   10,176   1,236   (390)   11,022     Income (loss) from operations   (1,853)   415   -   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,433)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   (1,431)     INCOME (LOSS) before income taxes   (1,851)   270   -   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -   \$   (1,016)     EBITDA   \$   994   \$   458   \$   -   \$   1,452     ADJUSTED EBITDA   \$   1,788   \$   458   \$   -   \$   2,246     A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   -   (1,810)   1   1   143   -   2,299     Interest expense (bnefit)   132   97   -   229   145   -   143	Total costs of revenues		27,429	_	24,131		(3,915)		47,645
EXPENSES 10,176 1,236 (390) 11,022   Income (loss) from operations (1,853) 415 - (1,438)   INTEREST EXPENSE (INCOME), NET (2) 145 - 143   Income (loss) before income taxes (1,851) 270 - (1,581)   INCOME TAX PROVISION (BENEFIT) 132 97 - 229   NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)   BITDA \$ 994 \$ 458 \$ - \$ 1,452   ADJUSTED EBITDA \$ 994 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows: \$ 1,452 \$ 2,246   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows: \$ 1,433 - \$ 2,246   A reconciliation and amortization 2,847 433 - \$ 2,890   EBITDA \$ 994 458 - \$ 1,452   Stock-based compensation <td>Gross profit</td> <td></td> <td>8,323</td> <td></td> <td>1,651</td> <td></td> <td>(390)</td> <td></td> <td>9,584</td>	Gross profit		8,323		1,651		(390)		9,584
Income (loss) from operations   (1,853)   415   -   (1,438)     INTEREST EXPENSE (INCOME), NET   (2)   145   -   143     Income (loss) before income taxes   (1,851)   270   -   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   -   229     NET INCOME (LOSS)   \$   (1,189)   \$   173   \$   -   \$   (1,016)     EBITDA   \$   994   \$   458   \$   -   \$   (1,610)     ADJUSTED EBITDA   \$   994   \$   458   \$   -   \$   (1,810)     Income tax expense (benefit)   132   97   -   229   Interest expense (benefit)   132   97   -   229     Interest expense (benefit)   132   97   -   229   Interest expense (benefit)   132   97   -   229     Interest expense (benefit)   132   97   -   229   145   -   143     Depreciation and amortizat			10,176		1,236		(390)		11,022
INTEREST EXPENSE (INCOME), NET (2) 145 - 143   Income (loss) before income taxes (1,851) 270 - (1,581)   INCOME TAX PROVISION (BENEFIT) 132 97 - 229   NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)   NON-GAAP NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)   EBITDA \$ 994 \$ 458 \$ - \$ (1,610)   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ (1,810)   Income tax expense (benefit) 132 97 - 229 1 143   Depreciation and amortization 2,847 43 - \$ 2,480   EBITDA \$ 994 \$ 458 \$ - 2,890   Income tax expense (benefit) 132 97 - 2,890 2,890 2,890 2,890 2,890   EBITDA \$ 994 \$		_	(1,853)	-	415		,	_	(1,438)
Income (loss) before income taxes   (1,851)   270   (1,581)     INCOME TAX PROVISION (BENEFIT)   132   97   229     NET INCOME (LOSS)   \$ (1,983)   \$ 173   \$ (1,810)     NON-GAAP NET INCOME (LOSS)   \$ (1,189)   \$ 173   \$ (1,810)     EBITDA   \$ 994   \$ 458   \$ (1,016)     EBITDA   \$ 994   \$ 458   \$ (1,452)     ADJUSTED EBITDA   \$ 1,788   \$ 458   \$ (1,810)     NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:   \$ (1,810)   \$ (1,810)     Net income tax expense (benefit)   132   97   229     Interest expense (income), net   (2)   145   143     Depreciation and amortization   2,847   43   2,890     EBITDA   \$ 994   \$ 458    \$ 1,452     Stock-based compensation   794   -   794     Areconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:   \$ 2,246     A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:   \$ 2,246     A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) fol	INTEREST EXPENSE (INCOME), NET		(2)		145		-		
INCOME TAX PROVISION (BENEFIT) 132 97 - 229   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ (1,810)   NON-GAAP NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)   EBITDA \$ 994 \$ 458 \$ - \$ (1,016)   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ (1,016)   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:  \$ (1,810) \$ 1,452   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229 145 143   Depreciation and amortization 2,847 43 - 2,890 2,890   EBITDA \$ 994 \$ 458 \$ \$ 1,452   Stock-based compensation 794 - - 794 \$ 2,246   A reconciliation	Income (loss) before income taxes	-		-	270			-	(1,581)
NON-GAAP NET INCOME (LOSS) Image: Control of Control			, ,		97		-		, ,
NON-GAAP NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)   EBITDA \$ 994 \$ 458 \$ - \$ 1,452   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 1,452   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:  \$ 2,246   NET INCOME (LOSS) \$ (1,983) 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229 1445 - 143   Depreciation and amortization 2,847 43 - 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 2,890 3 1,452 3 - 7,94 - 7,94 43 - 2,290 1,452 5 5 1,452 5 5 1,452 5 5 1,452 5 5 2,246	NET INCOME (LOSS)	\$	(1,983)	\$	173	\$		\$	(1,810)
EBITDA \$ 994 \$ 458 \$ - \$ 1,452   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 1,452   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows: - \$ 2,246   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229 145 - 143   Depreciation and amortization 2,847 43 - 2,890 2,890   EBITDA \$ 994 \$ 458 \$ - 794   ADJUSTED EBITDA \$ 1,788 \$ - 794 - 794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 2,246 \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 1,810) \$ 794   NET INCOME (LOSS)<	NON-GAAP NET INCOME (LOSS)	\$	(1,189)	\$	173	_			(1,016)
ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows: NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229   Interest expense (income), net (2) 145 - 143   Depreciation and amortization 2,847 43 - 2,890   EBITDA \$ 994 \$ 458 \$ - 2,890   EBITDA \$ 994 \$ 458 \$ - \$ 2,890   ADJUSTED EBITDA \$ 994 \$ 458 \$ - \$ 2,890   EBITDA \$ 994 \$ 458 \$ - \$ 7.94   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: NET INCOME (LOSS) \$ (1,810) \$ 173 \$	EBITDA	\$	994		458	\$		\$	1,452
NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229   Interest expense (income), net (2) 145 - 143   Depreciation and amortization 2,847 43 - 2890   EBITDA \$ 994 \$ 458 \$ - \$ 1,452   Stock-based compensation 794  794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 2,246   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ (1,810)   Stock-based compensation 794 794   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 1,788 \$ 173 \$ - \$ (1,810)   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ 794	ADJUSTED EBITDA	\$	1,788	\$	458				2,246
NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - (1,810)   Income tax expense (benefit) 132 97 - 229   Interest expense (income), net (2) 145 - 143   Depreciation and amortization 2,847 43 - 2890   EBITDA \$ 994 \$ 458 \$ - \$ 1,452   Stock-based compensation 794  794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 2,246   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ (1,810)   Stock-based compensation 794 794   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 1,788 \$ 173 \$ - \$ (1,810)   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ 794	A reconciliation of NET INCOME (LOSS) to EE	BITD	A and ADJUSTE	D EI	BITDA follows:				
Income tax expense (benefit) 132 97 - 229   Interest expense (income), net (2) 145 - 143   Depreciation and amortization 2,847 43 - 2,890   EBITDA \$ 994 458 \$ - \$ 1,452   Stock-based compensation 794 - - 794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: - \$ (1,983) \$ 173 \$ - \$ (1,810)   Stock-based compensation 794 - - 794   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: - \$ (1,810)   NET INCOME (LOSS) \$ (1,983) 173 \$ - \$ (1,810)   Stock-based compensation 794 - - 794						\$	-		(1,810)
Depreciation and amortization 2,847 43 - 2,890   EBITDA \$ 994 \$ 458 \$ - \$ 1,452   Stock-based compensation 794 - - 794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: \$ 2,246 \$ 2,246   NET INCOME (LOSS) \$ (1,983) 173 \$ - \$ (1,810)   Stock-based compensation 794 - - 794	· ,				97		-		. ,
EBITDA \$ 994 458 - \$ 1,452   Stock-based compensation 794 - - 794   ADJUSTED EBITDA \$ 1,788 \$ 458 \$ - \$ 2,246   A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows: - \$ (1,983) \$ 173 \$ - \$ (1,810)   NET INCOME (LOSS) \$ 794 - - 794   Stock-based compensation 794 - - 794	Interest expense (income), net		(2)		145		-		143
Stock-based compensation794794ADJUSTED EBITDA\$ 1,788\$ 458\$ -\$ 2,246A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:-\$ (1,983)NET INCOME (LOSS)\$ (1,983)\$ 173\$ -\$ (1,810)Stock-based compensation794794	Depreciation and amortization		2,847		43		-		2,890
ADJUSTED EBITDA\$1,788\$458\$-\$2,246A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:NET INCOME (LOSS)\$(1,983)\$173\$-\$(1,810)Stock-based compensation794794-794	EBITDA	\$	994	\$	458	\$		\$	1,452
A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:   NET INCOME (LOSS) \$ (1,983) \$ 173 \$ - \$ (1,810)   Stock-based compensation 794 - 794	Stock-based compensation		794		-		-		794
NET INCOME (LOSS)   \$   (1,983)   \$   173   \$   -   \$   (1,810)     Stock-based compensation   794   -   -   794   -   794	ADJUSTED EBITDA	<u>\$</u>	1,788	<u>\$</u>	458	\$		<u>\$</u>	2,246
Stock-based compensation 794 - 794	A reconciliation of NET INCOME (LOSS) to NO	DN-0	GAAP NET INCO	ME	(LOSS) follows:				
	NET INCOME (LOSS)	\$	(1,983)	\$	173	\$	-	\$	(1,810)
NON-GAAP NET INCOME (LOSS) \$ (1,189) \$ 173 \$ - \$ (1,016)	Stock-based compensation		794						794
	NON-GAAP NET INCOME (LOSS)	\$	(1,189)	\$	173	\$	-	\$	(1,016)

Note: Business and Retail Connect includes our Supplies Distributors and PFSweb Retail Connect operations, which operate similar financial models on behalf of our client relationships.

## PFSweb, Inc. and Subsidiaries

Unaudited Condensed Consolidating Balance Sheets

as of March 31, 2015

(In Thousands)

	P	FSweb	isiness & ail Connect	Elim	inations	Cor	solidated
<u>ASSETS</u>							
CURRENT ASSETS:							
Cash and cash equivalents	\$	8,319	\$ 6,451	\$	-	\$	14,770
Restricted cash		-	293		-		293
Accounts receivable, net		34,385	16,390		(351)		50,424
Inventories, net		-	9,852		-		9,852

Other receivables		3		5,416	-	5,419
Prepaid expenses and other current assets		4,755		878	_	5,633
Total current assets		47,462		39,280	(351)	86,391
PROPERTY AND EQUIPMENT, net		24,996		70	(331)	25,066
RECEIVABLE/INVESTMENT IN AFFILIATES		24,990 9,533		70	- (9,533 )	25,000
INTANGIBLE ASSETS, net		3,333 1,940			(3,000)	1,940
GOODWILL		8,366		-	_	8,366
OTHER ASSETS		2,236		7	-	2,243
Total assets		94,533		39,357	(9,884)	124,006
<u>LIABILITIES AND SHAREHOLDERS</u> <u>EQUITY</u>						
CURRENT LIABILITIES:						
Current portion of long-term debt and capital lease obligations	\$	6,520	\$ 6	3,633	\$ - \$	10,153
Trade accounts payable	Ţ	7,027		21,720	(351)	28,396
Deferred revenue		7,880		-	-	7,880
Accrued expenses		21,756		4,328	-	26,084
Total current liabilities		43,183		29,681	(351)	72,513
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion		3,949		-	-	3,949
PAYABLE TO AFFILIATES		-		22,045	(22,045)	-
DEFERRED REVENUE		4,504		-	-	4,504
DEFERRED RENT		4,720		-	-	4,720
OTHER LONG-TERM LIABILITIES		38		-	<u> </u>	38
Total liabilities		56,394		51,726	(22,396)	85,724
COMMITMENTS AND CONTINGENCIES						
SHAREHOLDERS' EQUITY:						
Common stock		17		19	(19)	17
Capital contributions		-		1,000	(1,000)	-
Additional paid-in capital		130,233		28,060	(28,060)	130,233
Retained earnings (accumulated deficit)		(91,753)		(42,531)	42,665	(91,619)
Accumulated other comprehensive income		(233)		1,083	(1,074)	(224)
Treasury stock		(125)		-	-	(125)
Total shareholders' equity	_	38,139	_	(12,369)	12,512	38,282
Total liabilities and shareholders' equity	\$	94,533	\$ 6	39,357	\$ (9,884) \$	124,006

(A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2014.

## PFSweb, Inc. and Subsidiaries

Unaudited Condensed Consolidating Balance Sheets

as of December 31, 2014

(In Thousands)

	P	FSweb	isiness & ail Connect	Elim	ninations	Co	nsolidated
<u>ASSETS</u>							
CURRENT ASSETS:							
Cash and cash equivalents	\$	6,671	\$ 11,457	\$	-	\$	18,128
Restricted cash		-	521		-		521
Accounts receivable, net		42,081	18,415		(1,370)		59,126

Inventories, net	-	10,534	-	10,534
Other receivables	-	5,638	-	5,638
Prepaid expenses and other current				
assets	6,141	962	-	7,103
Total current assets	54,893	47,527	(1,370)	101,050
PROPERTY AND EQUIPMENT, net	26,478	126	-	26,604
RECEIVABLE/INVESTMENT IN AFFILIATES	9,938	-	(9,938)	-
INTANGIBLE ASSETS, net	2,170	-	-	2,170
GOODWILL	8,366	-	-	8,366
OTHER ASSETS	2,527	29		2,556
Total assets	104,372	47,682	(11,308)	140,746
<u>LIABILITIES AND SHAREHOLDERS</u> <u>EQUITY</u>				
CURRENT LIABILITIES:				
Current portion of long-term debt and capital lease obligations	\$ 3,583	\$ 3,267	\$ -	\$ 6,850
Trade accounts payable	13,001	27,211	(1,370)	38,842
Deferred revenue	9,098	-	-	9,098
Accrued expenses	21,338	7,135	-	28,473
Total current liabilities	47,020	37,613	(1,370)	83,263
LONG-TERM DEBT AND CAPITAL LEASE				
OBLIGATIONS, less current portion	4,062	-	-	4,062
PAYABLE TO AFFILIATES	-	22,045	(22,045)	-
DEFERRED REVENUE	5,355	-	-	5,355
	4,870	-	-	4,870
OTHER LONG-TERM LIABILITIES	3,091	<u> </u>	- (22.415.)	3,091
Total liabilities	64,398	59,658	(23,415)	100,641
COMMITMENTS AND CONTINGENCIES				
SHAREHOLDERS' EQUITY:				
Common stock	17	19	(19)	17
Capital contributions	-	1,000	(1,000)	-
Additional paid-in capital	129,457	28,060	(28,060)	129,457
Retained earnings (accumulated deficit)	(90,061)	(42,711)	42,846	(89,926)
Accumulated other comprehensive				
	686	1,656	(1,660)	682
Treasury stock	(125)	<u> </u>		(125)
Total shareholders' equity	39,974	(11,976)	12,107	40,105
Total liabilities and shareholders' equity	\$ 104,372	\$ 47,682	<u>\$ (11,308</u> )	\$ 140,746

(A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2014.

## Company Contact:

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