# SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

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### CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): August 8, 2016

# PFSweb, Inc.

(Exact name of registrant as specified in its charter)

Delaware (STATE OR OTHER JURISDICTION OF INCORPORATION) 000-28275 (COMMISSION FILE NUMBER) 75-2837058 (IRS EMPLOYER IDENTIFICATION NO.)

# 505 MILLENNIUM DRIVE

ALLEN, TX 75013 (ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

(972) 881-2900 (REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

 $$N\!/\!A$$  (former name or address, if changed since last report)

ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following risions:
Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### INFORMATION TO BE INCLUDED IN THE REPORT

### ITEM 2.02. Results of Operations and Financial Condition

On August 8, 2016, PFSweb, Inc. issued a press release announcing its financial results for the quarter ended June 30, 2016. Attached to this current report on Form 8-K is a copy of the related press release dated August 8, 2016. The information in this Report on Form 8-K, and the exhibit hereto, shall not be deemed "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that Section.

Exhibit No. Description

99.1 Press Release Issued August 8, 2016

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PFSweb, Inc.

Dated: August 11, 2016 By: /s/ Thomas J. Madden

Thomas J. Madden Executive Vice President, Chief Financial and Accounting Officer



#### **PFSweb Reports Second Quarter 2016 Results**

Company Reports Strong Revenue Growth and Expanding Distribution Facilities Footprint to Support Large New Client Wins

Allen, TX – August 8, 2016 – PFSweb, Inc. (NASDAQ: PFSW), a global commerce service provider, reported results for the second quarter ended June 30, 2016.

### Second Quarter 2016 Highlights vs. Same Year-Ago Quarter (where applicable)

- Total revenues increased 22% to \$77.2 million
- Service fee equivalent revenue (a non-GAAP measure defined below) increased 30% to \$51.8 million
- Service fee gross margin increased 100 basis points to 32.8%
- Acquired Conexus, a European eCommerce System Integrator
- · Expanded its distribution facilities footprint in the Memphis, TN area to support several large new client wins

### **Management Commentary**

"Our incremental investments in sales and marketing continue to yield strong results, as reflected by the 22% increase in total revenues and 30% increase in service fee equivalent revenue, as well as several large new client wins during the second quarter," said Mike Willoughby, CEO of PFSweb. "To accommodate our new client wins, we launched a new distribution facility in the second quarter and are building out two additional footprints to further support our omni-channel operations. Though we are incurring upfront costs associated with the implementation of these new clients and facilities, we expect the benefit of these investments, along with the multi-year recurring revenue streams from these large clients, to greatly outweigh the short-term effect on profitability.

"During the second quarter, we also acquired Conexus, a European eCommerce system integrator that solidifies our positioning in Western Europe with a strong footprint in the U.K. Though we remain in the early stages of integration, we've already begun to realize synergies across our combined SAP Hybris practices, and believe we are now even better equipped to enable B2B, B2C and mobile commerce for leading brands and retailers across the globe.

"In the back half of 2016, we intend to continue positioning ourselves as a valued strategic partner for our clients and seek to drive growth through our various eCommerce service offerings. We look forward to launching this quarter's new client wins by the holiday season. We believe these client wins provide enhanced visibility to our revenue growth and profitability objectives as we look ahead into 2017."

### **Second Quarter 2016 Financial Results**

Total revenues in the second quarter of 2016 increased 22% to \$77.2 million compared to \$63.2 million in the same period of 2015. Service fee revenue in the second quarter increased 31% to \$51.2 million compared to \$39.1 million last year. Product revenue was \$11.4 million compared to \$13.7 million in the same period of 2015 due to ongoing restructuring activities by the company's last remaining client in this segment and their discontinuation of certain product lines.

Service fee equivalent revenue increased 30% to \$51.8 million compared to \$39.8 million in the year-ago quarter, driven by both new and expanded client relationships, as well as approximately \$8.3 million of incremental service fees generated in the second quarter of 2016 by the company's acquired entities – CrossView, Moda and Conexus – which were acquired in 2015 and 2016.

Service fee gross margin in the second quarter of 2016 increased 100 basis points to 32.8% compared to 31.8% in the same period of 2015. The increase was due to a higher proportion of agency and technology services in the second quarter of 2016, in part due to the benefit from the Moda, CrossView and Conexus acquisitions.

Net loss in the second quarter of 2016 was \$2.2 million or \$(0.12) per share, compared to a net loss of \$1.9 million or \$(0.11) per share in the same period of 2015. Net loss in the second quarter of 2016 included \$0.9 million in acquisition-related, restructuring and other costs, \$0.8 million in amortization of acquisition-related intangible assets, and \$0.6 million in stock-based compensation expense. This compares to \$1.1 million in acquisition-related, restructuring and other costs, \$0.2 million in amortization of acquisition-related intangible assets, and \$1.2 million in stock-based compensation expense in the same period of 2015.

Adjusted EBITDA (a non-GAAP measure defined below) was \$3.9 million compared to \$4.1 million in the same period of 2015. As a percentage of service fee equivalent revenue, adjusted EBITDA was 7.5% compared to 10.3% in the year-ago quarter. The decline in adjusted EBITDA margin was driven by the expected increase in sales and marketing to support the company's targeted growth, as well as investment in infrastructure resources, particularly for several large new client wins that are requiring the build-out of new distribution operations.

Non-GAAP net income (a non-GAAP measure defined below) in the second quarter of 2016 was \$0.2 million, compared to \$0.6 million in the second quarter of 2015.

At June 30, 2016, cash and cash equivalents totaled \$16.7 million compared to \$21.8 million at December 31, 2015. Total debt was \$55.0 million compared to \$35.4 million at December 31, 2015, with the increase primarily driven by funds used to support the June 2016 Conexus acquisition and payment of calendar 2015 related earn-out liabilities applicable to prior acquisitions.

#### 2016 Outlook

PFSweb is reiterating its target for 2016 service fee equivalent revenue to range between \$220 million and \$230 million, reflecting growth of 19% to 24% from 2015. The company is revising its target for adjusted EBITDA and now expects it to range between \$21.5 million to \$23.5 million (previously \$23 million to \$25 million), reflecting growth of 4% to 14% from 2015. These targets include the expected impact of the Conexus acquisition, lower than previously targeted revenue and profit contribution from the company's CrossView business, as well as incremental sales, marketing, and other infrastructure expenditures to support certain new client activity and the company's targeted future growth.

### **Conference Call**

PFSweb will conduct a conference call today at 5:00 p.m. Eastern time to discuss its results for the second quarter ended June 30, 2016.

CEO Michael Willoughby and CFO Tom Madden will host the conference call, followed by a question and answer period.

Date: Monday, August 8, 2016

Time: 5:00 p.m. Eastern Time (4:00 p.m. Central time)

Toll-free dial-in number: 1-888-417-8465 International dial-in number: 1-719-325-2452

Conference ID: 9515441

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Liolios at 1-949-574-3860.

The conference call will be broadcast live and available for replay at <a href="http://public.viavid.com/index.php?id=120456">http://public.viavid.com/index.php?id=120456</a> and via the investor relations section of the company's website at <a href="http://www.pfsweb.com">www.pfsweb.com</a>.

A replay of the conference call will be available after 8:00 p.m. Eastern Time on the same day through August 22, 2016.

Toll-free replay number: 1-877-870-5176 International replay number: 1-858-384-5517

Replay ID: 9515441

### About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is a global commerce service provider of solutions including digital strategy consulting, digital agency and marketing services, technology development services, business process outsourcing services, and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Canada Goose, ASICS, Roots Canada Ltd., PANDORA, Diageo, Anastasia Beverly Hills, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Ohio, North Carolina, Canada, Belgium, United Kingdom, Bulgaria, Germany, and India. For more information, please visit <a href="https://www.pfsweb.com">www.pfsweb.com</a> or download the free PFSweb IR App on your <a href="https://www.pfsmeb.com">iPhone, iPad</a>, or <a href="https://www.pfsweb.com">Android</a> device.

#### **Non-GAAP Financial Measures**

This news release contains certain non-GAAP measures, including non-GAAP net income (loss), earnings before interest, income taxes, depreciation and amortization (EBITDA), Adjusted EBITDA and service fee equivalent revenue.

Non-GAAP net income (loss) represents net income (loss) calculated in accordance with U.S. GAAP as adjusted for the impact of non-cash stock-based compensation expense, acquisition related, restructuring and other costs and the amortization of acquisition-related intangible assets.

EBITDA represents earnings (or losses) before interest, income taxes, depreciation, and amortization. Adjusted EBITDA further eliminates the effect of stock-based compensation, acquisition related, restructuring and other costs.

Service fee equivalent revenue represents service fee revenue plus the gross profit earned on product revenue and does not alter existing revenue recognition.

Our service fee equivalent revenue target for 2016 includes an estimated gross margin on product sales of approximately \$3 million (based on targeted product revenue of \$50 million less targeted cost of product revenue of \$47 million) plus a targeted range of between \$217 million to \$227 million of service fee revenue.

The adjusted EBITDA outlook for 2016 have not been reconciled to the company's net loss outlook for the same period because certain items that would impact interest expense, income tax provision (benefit), depreciation and amortization, stock-based compensation, amortization of acquisition-related intangible assets and acquisition related and restructuring costs, all of which are reconciling items between net loss and adjusted EBITDA, cannot be reasonably predicted. Accordingly, reconciliation of adjusted EBITDA outlook to net loss outlook for 2016 is not available without unreasonable effort.

Non-GAAP net income (loss), EBITDA, Adjusted EBITDA and service fee equivalent revenue are used by management, analysts, investors and other interested parties in evaluating our operating performance compared to that of other companies in our industry. The calculation of non-GAAP net income (loss) eliminates the effect of stock-based compensation, acquisition related, restructuring and other costs and amortization of acquisition-related intangible assets and EBITDA and adjusted EBITDA further eliminate the effect of financing, income taxes and the accounting effects of capital spending, which items may vary from different companies for reasons unrelated to overall operating performance. Service fee equivalent revenue allows client contracts with similar operational support models but different financial models to be combined as if all contracts were being operated on a service fee revenue basis.

PFSweb believes these non-GAAP measures provide useful information to both management and investors by focusing on certain operational metrics and excluding certain expenses in order to present its core operating performance and results. These measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. The non-GAAP measures included in this press release have been reconciled to the GAAP results in the attached tables.

### **Forward-Looking Statements**

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2015 identifies certain factors that could cause actual

results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual Report of the company and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

### **Company Contact:**

Michael C. Willoughby Chief Executive Officer Or Thomas J. Madden Chief Financial Officer Tel 972-881-2900

### **Investor Relations:**

Liolios Scott Liolios or Sean Mansouri Tel 949-574-3860 <u>PFSW@liolios.com</u>

Condensed Consolidated Balance Sheets (A)

(In Thousands, Except Share Data)

	(Unaudited) June 30, 2016	December 31, 2015
<u>ASSETS</u>		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 16,692	\$ 21,781
Restricted cash	219	275
Accounts receivable, net of allowance for doubtful accounts of \$485 and \$600 at June 30, 2016 and December 31,		
2015, respectively	60,418	70,700
Inventories, net of reserves of \$607 and \$739 at June 30, 2016 and December 31, 2015, respectively	8,049	9,262
Other receivables	4,926	8,704
Prepaid expenses and other current assets	5,841	5,662
Total current assets	96,145	116,384
PROPERTY AND EQUIPMENT, net	26,915	24,093
INTANGIBLE ASSETS, net	9,295	8,810
GOODWILL	45,601	39,829
OTHER ASSETS	2,294	2,174
Total assets	180,250	191,290
LIABILITIES AND SHAREHOLDERS EQUITY		
CURRENT LIABILITIES:		
Current portion of long-term debt and capital lease obligations	5,166	3,153
Trade accounts payable	39,649	51,170
Deferred revenue	6,377	7,390
Performance-based contingent payments	867	11,679
Accrued expenses	23,950	30,563
Total current liabilities	76,009	103,955
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion	49,864	32,238
DEFERRED REVENUE	4,413	4,499
DEFERRED RENT	4,918	4,362
OTHER LONG-TERM LIABILITIES	543	2,478
Total liabilities	135,747	147,532
COMMITMENTS AND CONTINGENCIES		
SHAREHOLDERS' EQUITY:		
Preferred stock, \$1.00 par value; 1,000,000 shares authorized; none issued and outstanding	_	_
Common stock, \$.001 par value; 35,000,000 shares authorized; 18,724,551 and 18,136,218 shares issued at June 30,		
2016 and December 31, 2015, respectively; and 18,691,084 and 18,102,751 shares outstanding as of June 30, 2016		
and December 31, 2015, respectively	18	18
Additional paid-in capital	144,662	141,948
Accumulated deficit	(100,721)	(97,787)
Accumulated other comprehensive income	669	(296)
Treasury stock at cost, 33,467 shares	(125)	(125)
Total shareholders' equity	44,503	43,758
Total liabilities and shareholders' equity	\$ 180,250	\$ 191,290

<sup>(</sup>A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2015.

Unaudited Condensed Consolidated Statements of Operations (A)

(In Thousands, Except Per Share Data)

	Three Mor		Six Mont June	
REVENUES:	2016	2015	2016	2015
Service fee revenue	\$51,166	\$39,075	\$100,484	\$ 75,783
Product revenue, net	11,380	13,658	24,987	30,312
Pass-thru revenue	14,653	10,443	26,809	20,927
Total revenues	77,199	63,176	152,280	127,022
COSTS OF REVENUES:				
Cost of service fee revenue	34,381	26,645	66,655	51,800
Cost of product revenue	10,742	12,911	23,644	28,619
Cost of pass-thru revenue	14,653	10,443	26,809	20,927
Total costs of revenues	59,776	49,999	117,108	101,346
Gross profit	17,423	13,177	35,172	25,676
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	18,808	14,676	36,358	28,290
Income (loss) from operations	(1,385)	(1,499)	(1,186)	(2,614)
INTEREST EXPENSE (INCOME), NET	609	223	1,094	541
Income (loss) before income taxes	(1,994)	(1,722)	(2,280)	(3,155)
INCOME TAX PROVISION (BENEFIT)	188	178	654	438
NET INCOME (LOSS)	(2,182)	\$ (1,900)	\$ (2,934)	\$ (3,593)
NON-GAAP NET INCOME (LOSS)	\$ 153	\$ 613	\$ 194	\$ 743
NET INCOME (LOSS) PER SHARE:				
Basic	\$ (0.12)	\$ (0.11)	\$ (0.16)	\$ (0.21)
Diluted	\$ (0.12)	\$ (0.11)	\$ (0.16)	\$ (0.21)
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING:			·	
Basic	18,627	17,368	18,477	17,257
Diluted	18,627	17,368	18,477	17,257
EBITDA	\$ 2,415	\$ 1,810	\$ 6,217	\$ 3,950
ADJUSTED EBITDA	\$ 3,903	\$ 4,083	\$ 7,654	\$ 7,806

<sup>(</sup>A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2015.

# $\underline{\textbf{PFSweb, Inc. and Subsidiaries}}$

# Unaudited Reconciliation of Certain Non-GAAP Items to GAAP

(In Thousands, Except Per Share Data)

	Three Months Ended June 30,		Six Mont June	
1777 11/201 (T. 47.000)	2016	2015	2016	2015
NET INCOME (LOSS)	\$ (2,182)	\$ (1,900)	\$ (2,934)	\$ (3,593)
Income tax expense (benefit)	188	178	654	438
Interest expense, net	609	223	1,094	541
Depreciation and amortization	3,800	3,309	7,403	6,564
EBITDA	\$ 2,415	\$ 1,810	\$ 6,217	\$ 3,950
Stock-based compensation	629	1,150	1,396	1,954
Acquisition related, restructuring and other costs, net	859	1,123	41	1,902
ADJUSTED EBITDA	\$ 3,903	\$ 4,083	\$ 7,654	\$ 7,806
	Three Mor	30,	Six Mont	30,
NET INCOME (LOSS)	\$ (2,182)	2015 \$ (1,900)	2016 \$ (2,934)	2015 \$ (3,593)
Stock-based compensation	629	1,150	1,396	1,954
Amortization of acquisition-related intangible assets	847	240	1,691	480
Acquisition related, restructuring and other costs, net	859	1,123	41	1,902
NON-GAAP NET INCOME (LOSS)	\$ 153	\$ 613	\$ 194	\$ 743
NET INCOME (LOSS) PER SHARE:				
Basic	\$ (0.12)	\$ (0.11)	\$ (0.16)	\$ (0.21)
Diluted	\$ (0.12)	\$ (0.11)	\$ (0.16)	\$ (0.21)
NON-GAAP NET INCOME (LOSS) Per Share:				
Basic	\$ 0.01	\$ 0.04	\$ 0.01	\$ 0.04
Diluted	\$ 0.01	\$ 0.03	\$ 0.01	\$ 0.04
	Three Mor June 2016		Six Mont June	
TOTAL REVENUES	\$ 77,199	\$ 63,176	\$152,280	\$127,022
Pass-thru revenue	(14,653)	(10,443)	(26,809)	(20,927)
Cost of product revenue	(10,742)	(12,911)	(23,644)	(28,619)
SERVICE FEE EQUIVALENT REVENUE	\$ 51,804	\$ 39,822	\$101,827	\$ 77,476

# Unaudited Consolidating Statements of Operations

# For the Three Months Ended June 30, 2016

(In Thousands)

	DEC	Business & Retail Connect		Eliminations		C	1: 3 3
REVENUES:	PFSweb	Reta	III Connect	EIII	ninations	<u>Co</u>	nsolidated
Service fee revenue	\$47,638	\$	3,528	\$	_	\$	51,166
Service fee revenue – affiliate	3,193		222		(3,415)		_
Product revenue, net	_		11,380		_		11,380
Pass-thru revenue	14,653		_		_		14,653
Total revenues	65,484		15,130		(3,415)		77,199
COSTS OF REVENUES:							
Cost of service fee revenue	33,689		3,474		(2,782)		34,381
Cost of product revenue	16		10,726				10,742
Cost of pass-thru revenue	14,653		_				14,653
Total costs of revenues	48,358		14,200		(2,782)		59,776
Gross profit	17,126		930		(633)	_	17,423
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	18,943		498		(633)		18,808
Income (loss) from operations	(1,817)		432			_	(1,385)
INTEREST EXPENSE (INCOME), NET	526		83				609
Income (loss) before income taxes	(2,343)		349			_	(1,994)
INCOME TAX PROVISION (BENEFIT)	72		116				188
NET INCOME (LOSS)	\$ (2,415)	\$	233	\$		\$	(2,182)
NON-GAAP NET INCOME (LOSS)	\$ (80)	\$	233	\$		\$	153
NOIV GIRT IVET INCOME (E000)	<u>Ψ (66)</u>	Ψ	255	Ψ		Ψ	100
EBITDA	\$ 1,977	\$	438	\$	_	\$	2,415
ADJUSTED EBITDA	\$ 3,465	\$	438	\$		\$	3,903
	\$ 3,403	<b>D</b>	430	<u> </u>		<u> </u>	3,903
A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA							
follows:							
NET INCOME (LOSS)	\$ (2,415)	\$	233	\$	_	\$	(2,182)
Income tax expense (benefit)	72		116		_		188
Interest expense (income), net	526		83		_		609
Depreciation and amortization	2,947		6		_		2,953
Amortization of acquisition-related intangible assets	847						847
EBITDA	\$ 1,977	\$	438	\$	_	\$	2,415
Stock-based compensation	629		_		_		629
Acquisition related, restructuring and other costs, net	859						859
ADJUSTED EBITDA	\$ 3,465	\$	438	\$		\$	3,903
A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS)							
follows:							
NET INCOME (LOSS)	\$ (2,415)	\$	233	\$	_	\$	(2,182)
Stock-based compensation	629		_		_		629
Amortization of acquisition-related intangible assets	847		_		_		847
Acquisition related, restructuring and other costs, net	859			_		_	859
NON-GAAP NET INCOME (LOSS)	\$ (80)	\$	233	\$		\$	153

# Unaudited Consolidating Statements of Operations

# For the Three Months Ended June 30, 2015 $\,$

(In Thousands)

	PFSweb		isiness & ail Connect	Flim	ninations	Co	nsolidated
REVENUES:	115wcb	Rett	in connect	Lilli	imations	<u>C0</u>	iisoiidated
Service fee revenue	\$35,841	\$	3,234	\$	_	\$	39,075
Service fee revenue – affiliate	3,150		169		(3,319)		_
Product revenue, net	_		13,658		-		13,658
Pass-thru revenue	10,443						10,443
Total revenues	49,434		17,061		(3,319)		63,176
COSTS OF REVENUES:				· ·			
Cost of service fee revenue	26,611		3,198		(3,164)		26,645
Cost of product revenue	_		12,911		_		12,911
Cost of pass-thru revenue	10,443						10,443
Total costs of revenues	37,054		16,109		(3,164)		49,999
Gross profit	12,380		952		(155)		13,177
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	14,249		582		(155)		14,676
Income (loss) from operations	(1,869)		370		_		(1,499)
INTEREST EXPENSE (INCOME), NET	121		102		_		223
Income (loss) before income taxes	(1,990)		268		_		(1,722)
INCOME TAX PROVISION (BENEFIT)	86		92		_		178
NET INCOME (LOSS)	\$ (2,076)	\$	176	\$	_	\$	(1,900)
NON-GAAP NET INCOME (LOSS)	\$ 437	\$	176	\$		\$	613
EBITDA	\$ 1,421	\$	389	\$		\$	1,810
ADJUSTED EBITDA	\$ 3,694	\$	389	\$	_	\$	4,083
A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:							
NET INCOME (LOSS)	\$ (2,076)	\$	176	\$	_	\$	(1,900)
Income tax expense (benefit)	86		92		_		178
Interest expense, net	121		102		_		223
Depreciation and amortization	3,290		19		_		3,309
EBITDA	\$ 1,421	\$	389	\$		\$	1,810
Stock-based compensation	1,150		_		_		1,150
Acquisition related, restructuring and other costs, net	1,123						1,123
ADJUSTED EBITDA	\$ 3,694	\$	389	\$		\$	4,083
A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:				_			
NET INCOME (LOSS)	\$ (2,076)	\$	176	\$	_	\$	(1,900)
Stock-based compensation	1,150		_		_		1,150
Amortization of intangible assets	240		_		_		240
Acquisition related, restructuring and other costs, net	1,123		_		_		1,123
NON-GAAP NET INCOME (LOSS)	\$ 437	\$	176	\$	_	\$	613

# Unaudited Consolidating Statements of Operations

# For the Six Months Ended June 30, 2016

(In Thousands)

	PFSweb		iness & Connect	Elin	ninations	Co	nsolidated
REVENUES:	Prowed	Ketan	Connect	EIIII	IIIIatiolis	Col	iisoiidated
Service fee revenue	\$ 92,854	\$	7,630	\$		\$	100,484
Service fee revenue – affiliate	6,811		457		(7,268)		_
Product revenue, net	_		24,987		_		24,987
Pass-thru revenue	26,809		_		_		26,809
Total revenues	126,474		33,074		(7,268)		152,280
COSTS OF REVENUES:							
Cost of service fee revenue	65,156		7,460		(5,961)		66,655
Cost of product revenue	16		23,628		_		23,644
Cost of pass-thru revenue	26,809						26,809
Total costs of revenues	91,981		31,088		(5,961)		117,108
Gross profit	34,493		1,986		(1,307)		35,172
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	36,607		1,058		(1,307)		36,358
Income (loss) from operations	(2,114)		928				(1,186)
INTEREST EXPENSE (INCOME), NET	921		173		_		1,094
Income (loss) before income taxes	(3,035)		755	_	_		(2,280)
INCOME TAX PROVISION (BENEFIT)	398		256		_		654
NET INCOME (LOSS)	\$ (3,433)	\$	499	\$	_	\$	(2,934)
NON-GAAP NET INCOME (LOSS)	\$ (305)	\$	499	\$		\$	194
		_		_		_	
EBITDA	\$ 5,276	\$	941	\$	_	\$	6,217
ADJUSTED EBITDA	\$ 6,713	\$	941	\$		\$	7,654
A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA							
follows:							
NET INCOME (LOSS)	\$ (3,433)	\$	499	\$	_	\$	(2,934)
Income tax expense (benefit)	398		256		_		654
Interest expense, net	921		173		_		1,094
Depreciation and amortization	5,699		13		_		5,712
Amortization of acquisition-related intangible assets	1,691						1,691
EBITDA	\$ 5,276	\$	941	\$		\$	6,217
Stock-based compensation	1,396		_		_		1,396
Acquisition related, restructuring and other costs, net	41						41
ADJUSTED EBITDA	\$ 6,713	\$	941	\$		\$	7,654
A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:							
1 100	d (0.400)	Φ.	400	Φ.		Φ.	(0.00.4)
NET INCOME (LOSS)	\$ (3,433)	\$	499	\$	_	\$	(2,934)
Stock-based compensation	1,396		_		_		1,396
Amortization of acquisition-related intangible assets	1,691						1,691
Acquisition related, restructuring and other costs, net	41	Φ.	400	ф		ф	41
NON-GAAP NET INCOME (LOSS)	<u>\$ (305)</u>	\$	499	\$		\$	194

# Unaudited Consolidating Statements of Operations

# For the Six Months Ended June 30, 2015

(In Thousands)

	PFSweb	Business & Retail Connect				ations Consolidate	
REVENUES:							
Service fee revenue	\$68,573	\$	7,210	\$	_	\$	75,783
Service fee revenue – affiliate	6,643		373		(7,016)		_
Product revenue, net	_		30,312		_		30,312
Pass-thru revenue	20,927						20,927
Total revenues	96,143		37,895		(7,016)		127,022
COSTS OF REVENUES:							
Cost of service fee revenue	51,268		7,144		(6,612)		51,800
Cost of product revenue	_		28,619		_		28,619
Cost of pass-thru revenue	20,927						20,927
Total costs of revenues	72,195		35,763		(6,612)		101,346
Gross profit	23,948		2,132		(404)		25,676
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	27,479		1,215		(404)		28,290
Income (loss) from operations	(3,531)		917				(2,614)
INTEREST EXPENSE (INCOME), NET	327		214		_		541
Income (loss) before income taxes	(3,858)		703		_		(3,155)
INCOME TAX PROVISION (BENEFIT)	192		246		_		438
NET INCOME (LOSS)	\$ (4,050)	\$	457	\$	_	\$	(3,593)
NON-GAAP NET INCOME (LOSS)	\$ 286	\$	457	\$		\$	743
EBITDA	\$ 2,990	\$	960	\$	_	\$	3,950
ADJUSTED EBITDA	\$ 6,846	\$	960	\$	_	\$	7,806
A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBITDA follows:	<del></del>			_			
NET INCOME (LOSS)	\$ (4,050)	\$	457	\$	_	\$	(3,593)
Income tax expense (benefit)	192		246		_		438
Interest expense (income), net	327		214		_		541
Depreciation and amortization	6,521		43		_		6,564
EBITDA	\$ 2,990	\$	960	\$		\$	3,950
Stock-based compensation	1,954		_		_		1,954
Acquisition related, restructuring and other costs, net	1,902		_		_		1,902
ADJUSTED EBITDA	\$ 6,846	\$	960	\$		\$	7,806
A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME (LOSS) follows:				_			
NET INCOME (LOSS)	\$ (4,050)	\$	457	\$	_	\$	(3,593)
Stock-based compensation	1,954		_		_		1,954
Amortization of intangible assets	480		_		_		480
Acquisition related, restructuring and other costs, net	1,902		_		_		1,902
NON-GAAP NET INCOME (LOSS)	\$ 286	\$	457	\$		\$	743

# Unaudited Condensed Consolidating Balance Sheets

as of June 30, 2016

(In Thousands)

	PFSweb	Business & PFSweb Retail Connect Eliminations		
<u>ASSETS</u>				Consolidated
CURRENT ASSETS:				
Cash and cash equivalents	\$ 6,621	10,071	\$ —	\$ 16,692
Restricted cash	_	219		219
Accounts receivable, net	46,457	14,988	(1,027)	60,418
Inventories, net	_	8,049	_	8,049
Other receivables	825	4,101	_	4,926
Prepaid expenses and other current assets	4,997	844		5,841
Total current assets	58,900	38,272	(1,027)	96,145
PROPERTY AND EQUIPMENT, net	26,879	15	_	26,894
RECEIVABLE/INVESTMENT IN AFFILIATES	9,451	_	(9,451)	_
INTANGIBLE ASSETS, net	9,316	_	_	9,316
GOODWILL	45,601	_	_	45,601
OTHER ASSETS	2,294			2,294
Total assets	152,441	38,287	(10,478)	180,250
LIABILITIES AND SHAREHOLDERS EQUITY	<del></del>		<del></del>	<del></del>
CURRENT LIABILITIES:				
Current portion of long-term debt and capital lease obligations	\$ 4,491	_	\$ —	\$ 4,491
Trade accounts payable	13,878	26,798	(1,027)	39,649
Deferred revenue	6,377			6,377
Performance-based contingent payments	867	_	_	867
Accrued expenses	21,354	2,596		23,950
Total current liabilities	46,967	29,394	(1,027)	75,334
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion	50,539	_	_	50,539
PAYABLE TO AFFILIATES	_	22,045	(22,045)	_
DEFERRED REVENUE	4,413	_	_	4,413
DEFERRED RENT	4,918	_	_	4,918
OTHER LONG-TERM LIABILITIES	543			543
Total liabilities	107,380	51,439	(23,072)	135,747
COMMITMENTS AND CONTINGENCIES				
SHAREHOLDERS' EQUITY:				
Common stock	18	19	(19)	18
Capital contributions	_	1,000	(1,000)	_
Additional paid-in capital	144,662	28,060	(28,060)	144,662
Retained earnings (accumulated deficit)	(100,525)	(43,438)	43,242	(100,721)
Accumulated other comprehensive income	1,031	1,207	(1,569)	669
Treasury stock	(125)			(125)
Total shareholders' equity	45,061	(13,152)	12,594	44,503
Total liabilities and shareholders' equity	\$ 152,441	38,287	\$ (10,478)	\$ 180,250

<sup>(</sup>A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2015.

# Unaudited Condensed Consolidating Balance Sheets

### as of December 31, 2015

(In Thousands)

	PFSweb	Business & Retail Connect	Eliminations	Consolidated
<u>ASSETS</u>	110 1100	rtettiii Comiect	<u> </u>	Consonance
CURRENT ASSETS:				
Cash and cash equivalents	\$ 7,962	\$ 13,819	\$ —	\$ 21,781
Restricted cash	51	224	_	275
Accounts receivable, net	51,231	20,348	(879)	70,700
Inventories, net	_	9,262		9,262
Other receivables	2,621	6,083	_	8,704
Prepaid expenses and other current assets	4,744	918		5,662
Total current assets	66,609	50,654	(879)	116,384
PROPERTY AND EQUIPMENT, net	24,065	28	_	24,093
RECEIVABLE/INVESTMENT IN AFFILIATES	9,577	_	(9,577)	_
INTANGIBLE ASSETS, net	8,810	_	_	8,810
GOODWILL	39,829	_	_	39,829
OTHER ASSETS	2,174			2,174
Total assets	151,064	50,682	(10,456)	191,290
LIABILITIES AND SHAREHOLDERS EQUITY		<del></del>		
CURRENT LIABILITIES:				
Current portion of long-term debt and capital lease obligations	\$ 3,153	\$ —	\$ —	\$ 3,153
Trade accounts payable	15,329	36,710	(869)	51,170
Deferred revenue	7,390	_	_	7,390
Performance-based contingent payments	11,679	_	_	11,679
Accrued expenses	26,015	4,558	(10)	30,563
Total current liabilities	63,566	41,268	(879)	103,955
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion	32,238	_	_	32,238
PAYABLE TO AFFILIATES	_	22,056	(22,056)	_
DEFERRED REVENUE	4,499	_		4,499
DEFERRED RENT	4,362	_	_	4,362
OTHER LONG-TERM LIABILITIES	2,478			2,478
Total liabilities	107,143	63,324	(22,935)	147,532
COMMITMENTS AND CONTINGENCIES				
SHAREHOLDERS' EQUITY:				
Common stock	18	19	(19)	18
Capital contributions	_	1,000	(1,000)	_
Additional paid-in capital	141,948	28,060	(28,060)	141,948
Retained earnings (accumulated deficit)	(97,616)	(42,827)	42,656	(97,787)
Accumulated other comprehensive income	(304)	1,106	(1,098)	(296)
Treasury stock	(125)			(125)
Total shareholders' equity	43,921	(12,642)	12,479	43,758
Total liabilities and shareholders' equity	\$151,064	\$ 50,682	\$ (10,456)	\$ 191,290

<sup>(</sup>A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2015.