

FOR IMMEDIATE RELEASE

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PFSweb Reports 50% Service Fee Revenue Growth in First Quarter of 2012 Compared to Prior Year

- - -

Adjusted EBITDA increases more than 475% compared to prior year

Allen, Texas, May 14, 2012 -- PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-toend web commerce solutions, today announced its financial results for the first quarter ended March 31, 2012.

"New business agreements and expanding existing client engagements continue to drive our strong Service Fee Business growth, resulting in a 50% increase in Service Fee revenue for the first quarter of 2012 compared to the first quarter of 2011," stated Mark Layton, Chairman and Chief Executive Officer of PFSweb. "This strong Service Fee revenue growth, coupled with an ongoing focus on costs, enabled us to report a significant improvement in our Adjusted EBITDA, which increased more than 475% to \$2.6 million for the first quarter of 2012 compared to the same period last year."

Summary of consolidated results for the first quarter ended March 31, 2012:

- Service Fee revenue increased 50% to \$28.4 million, compared to \$18.9 million for the same period in 2011; Service Fee Equivalent revenue (as defined) increased 44% to \$31.2 million, compared to \$21.7 million for the same period in 2011;
- Total revenue increased to \$74.5 million, compared to \$72.4 million for the first quarter of 2011:
- Adjusted EBITDA (as defined) increased more than 475% to \$2.6 million, compared to \$0.5 million for the same period in 2011;
- Net loss was \$1.3 million, or \$0.10 per basic and diluted share, compared to a net loss of \$2.3 million, or \$0.19 per basic and diluted share, for the first quarter of 2011. Net loss for the first quarter of 2012 included approximately \$0.6 million of relocation related costs and approximately \$0.5 million of lease termination costs, which were both reflected in selling, general and administrative expenses;
- Non-GAAP net income (as defined) was \$0.1 million, or \$0.01 per basic and diluted share, compared to Non-GAAP net loss of \$1.4 million, or \$0.11 per basic and diluted share, for the quarter ended March 31, 2011;

• Total cash, cash equivalents and restricted cash was \$18.4 million as of March 31, 2012, compared to \$18.5 million as of December 31, 2011.

"Our outlook for fiscal 2012 remains positive and we continue to pursue exciting opportunities within the eCommerce sector. On an overall basis, we are targeting a year-over-year increase in Service Fee Equivalent revenue (as defined) of approximately 20% in 2012. This includes growth from existing and new Service Fee clients, partially offset by the impact from client programs that we expect will conclude or significantly reduce operations during 2012 and reduced product revenue. While we continue to make certain investments to support our growth, we are targeting consolidated Adjusted EBITDA of approximately \$8 million to \$10 million for fiscal 2012," Mr. Layton concluded.

Conference Call Information

Management will host a conference call at 11:00 am Eastern Time (10:00 am Central Time) on Monday, May 14, 2012, to discuss the latest corporate developments and results. To listen to the call, please dial (888) 562-3356 and enter the pin number 74815599 at least five minutes before the scheduled start time. Investors can also access the call in a "listen only" mode via the Internet at the Company's website, www.pfsweb.com or www.kcsa.com. Please allow extra time prior to the call to visit the site and download any necessary audio software.

A digital replay of the conference call will be available through June 14, 2012 at (855) 859-2056, pin number 74815599. The replay also will be available at the Company's website for a limited time.

Non-GAAP Financial Measures

This news release may contain certain non-GAAP measures, including non-GAAP net income (loss), Earnings Before Interest, Income Taxes, Depreciation and Amortization ("EBITDA"), Adjusted EBITDA and Service Fee Equivalent Revenue.

Non-GAAP net income (loss) represents net income (loss) calculated in accordance with U.S. GAAP as adjusted for the impact of non-cash stock-based compensation expense, income (loss) from discontinued operations, lease termination costs and certain move related expenses.

EBITDA represents earnings (or losses) before income (loss) from discontinued operations, interest, income taxes, depreciation, and amortization. Adjusted EBITDA further eliminates the effect of stock-based compensation, lease termination costs and certain move related expenses.

Service Fee Equivalent Revenue represents service fee revenue plus the gross profit earned on product revenue.

Non-GAAP net income (loss), EBITDA, Adjusted EBITDA and Service Fee Equivalent Revenue are used by management, analysts, investors and other interested parties in evaluating our operating performance compared to that of other companies in our industry. The calculation of non-GAAP net income (loss) eliminates the effect of stock-based compensation, income (loss) from discontinued operations, lease termination costs and certain move related expenses and EBITDA and Adjusted EBITDA further eliminate the effect of financing, income taxes and the accounting effects of capital spending, which items may vary from different companies for reasons unrelated to overall operating performance. Service Fee Equivalent Revenue allows client contracts with similar operational support models but different financial models to be combined as if all contracts were being operated on a service fee revenue basis.

PFSweb believes these non-GAAP measures provide useful information to both management and investors by excluding certain expenses that may not be indicative of its core operating results. These measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. The non-GAAP measures included in this press release have been reconciled to the GAAP results in the attached tables.

About PFSweb, Inc.

Iconic brands engage PFSweb to enable their eCommerce initiatives. PFSweb's End2End eCommerce® solution includes interactive marketing services, robust eCommerce technology, global fulfillment and logistics, high-touch customer care, financial services, and order management. PFSweb's eCommerce solutions provide international reach and expertise in both direct-to-consumer and business-to-business initiatives, supporting organizations across multiple industries including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Sorel, Carter's, Lucky Brand Jeans, kate spade new york, Juicy Couture, AAFES, Riverbed, Ricoh, Hawker Beechcraft Corp, Roots Canada Ltd. and Xerox. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's website at http://www.PFSweb.com.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2011 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

(Financial Tables Below)

Unaudited Condensed Consolidated Statements of Operations (A) (In Thousands, Except Per Share Data)

| | Three M | | | | |
|--|------------|------------|--|--|--|
| | 2012 | 2011 | | | |
| REVENUES: | | | | | |
| Product revenue, net | \$ 34,725 | \$ 45,283 | | | |
| Service fee revenue | 28,378 | 18,900 | | | |
| Pass-thru revenue | 11,409 | 8,206 | | | |
| Total revenues | 74,512 | 72,389 | | | |
| COSTS OF REVENUES: | | | | | |
| Cost of product revenue | 31,856 | 42,466 | | | |
| Cost of service fee revenue | 21,259 | 13,783 | | | |
| Cost of pass-thru revenue | 11,409 | 8,206 | | | |
| Total costs of revenues | 64,524 | 64,455 | | | |
| Gross profit | 9,988 | 7,934 | | | |
| SELLING, GENERAL AND ADMINISTRATIVE EXPENSES | 10,900 | 9,288 | | | |
| Loss from operations | (912) | (1,354) | | | |
| INTEREST EXPENSE, NET | 264 | 191 | | | |
| Income (loss) before income taxes | (1,176) | (1,545) | | | |
| INCOME TAX PROVISION | 109 | 135 | | | |
| INCOME (LOSS) FROM CONTINUING OPERATIONS | (1,285) | (1,680) | | | |
| LOSS FROM DISCONTINUED OPERATIONS, NET OF TAX | - | (603) | | | |
| NET INCOME (LOSS) | \$ (1,285) | \$ (2,283) | | | |
| NON-GAAP INCOME (LOSS) | \$ 77 | \$ (1,370) | | | |
| NET INCOME (LOSS) PER SHARE: | | | | | |
| Basic | \$ (0.10) | \$ (0.19) | | | |
| Diluted | \$ (0.10) | \$ (0.19) | | | |
| WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING: | | | | | |
| Basic | 12,765 | 12,268 | | | |
| Diluted | 12,765 | 12,268 | | | |
| EBITDA | \$ 1.230 | \$ 141 | | | |
| ADJUSTED EBITDA | \$ 2,592 | \$ 451 | | | |

⁽A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2011.

Reconciliation of certain Non-GAAP Items to GAAP (In Thousands, Except Per Share Data)

| Three Months Ended | |
|--------------------|--|
| March 31, | |

| | M | March 31, | | | | |
|---|-----------|------------------|----------|--|--|--|
| | 2012 | | 2011 | | | |
| NET INCOME (LOSS) | \$ (1,285 |) \$ | (2,283) | | | |
| Loss from discontinued operations, net of tax | - | | 603 | | | |
| Income tax expense | 109 | | 135 | | | |
| Interest expense | 264 | | 191 | | | |
| Depreciation and amortization | 2,142 | | 1,495 | | | |
| EBITDA | \$ 1,230 | \$ | 141 | | | |
| Stock-based compensation | 340 | | 310 | | | |
| Lease terminations costs | 450 | | - | | | |
| Move related expenses | 572 | | - | | | |
| ADJUSTED EBITDA | \$ 2,592 | \$ | 451 | | | |
| | | Months Earch 31, | nded | | | |
| | 2012 | | 2011 | | | |
| NET INCOME (LOSS) | \$ (1,285 |) \$ | (2,283) | | | |
| Loss from discontinued operations, net of tax | · · · - | | 603 | | | |
| Stock-based compensation | 340 | | 310 | | | |
| Lease terminations costs | 450 | | - | | | |
| Move related expenses | 572 | | _ | | | |
| NON-GAAP INCOME (LOSS) | \$ 77 | \$ | (1,370) | | | |
| NET INCOME (LOSS) PER SHARE: | | | | | | |
| Basic | \$ (0.10 |) \$ | (0.19) | | | |
| Diluted | \$ (0.10 | - | (0.19) | | | |
| NON-GAAP INCOME (LOSS) Per Share: | | | | | | |
| Basic | \$ 0.01 | \$ | (0.11) | | | |
| Diluted | \$ 0.01 | \$ | (0.11) | | | |
| | | | | | | |
| | Three N | Ionths E | nded | | | |
| | | arch 31, | | | | |
| | 2012 | | 2011 | | | |
| TOTAL REVENUES | \$ 74,512 | \$ | 72,389 | | | |
| Pass-thru revenue | (11,409 |) | (8,206) | | | |
| Cost of product revenue | (31,856 |) | (42,466) | | | |
| SERVICE FEE EQUIVALENT REVENUE | \$ 31,247 | \$ | 21,717 | | | |
| | | | | | | |

Unaudited Condensed Consolidated Balance Sheets (In Thousands, Except Share Data)

| | March 31, 2012 | | December 31, 2011 | | |
|---|-------------------|----------|----------------------|----------|--|
| <u>ASSETS</u> | · | | | | |
| CURRENT ASSETS: | | | | | |
| Cash and cash equivalents | \$ | 18,165 | \$ | 17,695 | |
| Restricted cash | | 212 | | 827 | |
| Accounts receivable, net of allowance for doubtful accounts of \$686 and | | | | | |
| \$663 at March 31, 2012 and December 31, 2011, respectively | | 41,989 | | 52,679 | |
| Inventories, net of reserves of \$1,646 and \$1,555 at March 31, 2012 and | | | | | |
| December 31, 2011, respectively | | 29,977 | | 30,487 | |
| Other receivables | | 10,187 | | 11,915 | |
| Prepaid expenses and other current assets | | 4,431 | | 4,697 | |
| Total current assets | | 104,961 | | 118,300 | |
| DD ODEDTIV AND EQUIDATIVE | | 22 600 | | 14045 | |
| PROPERTY AND EQUIPMENT, net | | 22,680 | | 14,945 | |
| OTHER ASSETS | | 3,043 | | 3,127 | |
| Total assets | == | 130,684 | | 136,372 | |
| LIABILITIES AND SHAREHOLDERS EQUITY | | | | | |
| CURRENT LIABILITIES: | | | | | |
| Current portion of long-term debt and capital lease obligations | \$ | 15,661 | \$ | 23,939 | |
| Trade accounts payable | | 43,475 | | 48,544 | |
| Deferred rent | | 956 | | 288 | |
| Deferred revenue | | 7,494 | | 6,766 | |
| Accrued expenses | | 20,757 | | 18,369 | |
| Total current liabilities | | 88,343 | | 97,906 | |
| LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion | | 4,388 | | 3,583 | |
| DEFERRED RENT | | 5,678 | | 901 | |
| OTHER LIABILITIES | | 4,871 | | 5,908 | |
| Total liabilities | | 103,280 | | 108,298 | |
| COMMITMENTS AND CONTINGENCIES | | | | | |
| SHAREHOLDERS' EQUITY: | | | | | |
| Preferred stock, \$1.00 par value; 1,000,000 shares authorized; none issued | | | | | |
| and outstanding | | _ | | _ | |
| Common stock, \$.001 par value; 35,000,000 shares authorized; | | | | | |
| 12,782,907 shares issued at March 31, 2012 and | | | | | |
| December 31, 2011; and 12,764,546 | | | | | |
| outstanding as of March 31, 2012 and December 31, 2011 | | 13 | | 13 | |
| Additional paid-in capital | | 104,985 | | 104,645 | |
| Accumulated deficit | | (79,183) | | (77,898) | |
| Accumulated other comprehensive income | | 1,674 | | 1,399 | |
| Treasury stock at cost, 18,361 shares | | (85) | | (85) | |
| Total shareholders' equity | | 27,404 | | 28,074 | |
| Total liabilities and shareholders' equity | \$ | 130,684 | \$ | 136,372 | |
| Tom morning and sharsholders equity | <u> </u> | 100,001 | - | 100,012 | |

Unaudited Consolidating Statements of Operations For the Three Months Ended March 31, 2012 (In Thousands)

| | Business & PFSweb Retail Conn | | | | | | Consolidated | | |
|---|-------------------------------|---------|----|--------|-----|---------|--------------|---------|--|
| REVENUES: | | | | | · · | | · | | |
| Product revenue, net | \$ | - | \$ | 34,725 | \$ | - | \$ | 34,725 | |
| Service fee revenue | | 28,378 | | - | | - | | 28,378 | |
| Service fee revenue - affiliate | | 1,462 | | - | | (1,462) | | - | |
| Pass-thru revenue | | 11,409 | | - | | - | | 11,409 | |
| Total revenues | | 41,249 | | 34,725 | | (1,462) | | 74,512 | |
| COSTS OF REVENUES: | | | | | | | | | |
| Cost of product revenue | | - | | 31,856 | | - | | 31,856 | |
| Cost of service fee revenue | | 22,048 | | - | | (789) | | 21,259 | |
| Cost of pass-thru revenue | | 11,409 | | - | | - | | 11,409 | |
| Total costs of revenues | | 33,457 | | 31,856 | | (789) | | 64,524 | |
| Gross profit | | 7,792 | | 2,869 | | (673) | | 9,988 | |
| SELLING, GENERAL AND ADMINISTRATIVE EXPENSES | | 9,532 | | 2,041 | | (673) | | 10,900 | |
| Income from operations | | (1,740) | | 828 | | - | | (912) | |
| INTEREST EXPENSE, NET | | 34 | | 230 | | - | | 264 | |
| Income before income taxes | | (1,774) | | 598 | | - | | (1,176) | |
| INCOME TAX PROVISION (BENEFIT) | | (116) | | 225 | | - | | 109 | |
| NET INCOME (LOSS) | \$ | (1,658) | \$ | 373 | \$ | - | \$ | (1,285) | |
| NON-GAAP NET INCOME | \$ | (296) | \$ | 373 | \$ | - | \$ | 77 | |
| | | | | | | • | | | |
| EBITDA | \$ | 386 | \$ | 844 | \$ | - | \$ | 1,230 | |
| ADJUSTED EBITDA | \$ | 1,748 | \$ | 844 | \$ | - | \$ | 2,592 | |
| A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED EBIT | 'DA follov | vs: | | | | | | | |
| NET INCOME (LOSS) | \$ | (1,658) | \$ | 373 | \$ | _ | | (1,285) | |
| Income tax expense (benefit) | | (116) | | 225 | | _ | | 109 | |
| Interest expense, net | | 34 | | 230 | | - | | 264 | |
| Depreciation and amortization | | 2,126 | | 16 | | _ | | 2,142 | |
| EBITDA | \$ | 386 | \$ | 844 | \$ | | \$ | 1,230 | |
| Stock-based compensation | | 340 | | - | | - | | 340 | |
| Lease termination costs | | 450 | | | | | | 450 | |
| Move related costs | | 572 | | | | | | 572 | |
| ADJUSTED EBITDA | \$ | 1,748 | \$ | 844 | \$ | - | \$ | 2,592 | |
| A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOME fol | lows: | | | | | | | | |
| NET INCOME (LOSS) | \$ | (1,658) | \$ | 373 | \$ | _ | \$ | (1,285) | |
| Stock-based compensation | Ψ | 340 | Ψ | - | Ψ | _ | Ψ. | 340 | |
| Lease termination costs | | 450 | | _ | | | | 450 | |
| Move related costs | | 572 | | _ | | _ | | 572 | |
| NON-GAAP NET INCOME | -\$ | (296) | \$ | 373 | \$ | | \$ | 77 | |
| TOTAL THE INCOME | Ψ | (270) | Ψ | 313 | Ψ | | Ψ | | |

Note: Business and Retail Connect includes our Supplies Distributors and PFSweb Retail Connect operations, which operate similar financial models on behalf of our client relationships.

Unaudited Consolidating Statements of Operations For the Three Months Ended March 31, 2011 (In Thousands)

| | | | Βι | ısiness & | | | | | | |
|--|----------------|---------|------|-------------|----|-------|------|----------|-----|------------|
| | P | PFSweb | Reta | ail Connect | e(| COST | Elim | inations | Cor | nsolidated |
| REVENUES: | | | | | | | | | | |
| Product revenue, net | \$ | - | \$ | 45,283 | \$ | - | \$ | - | \$ | 45,283 |
| Service fee revenue | | 18,900 | | - | | - | | - | | 18,900 |
| Service fee revenue - affiliate | | 1,664 | | - | | - | | (1,664) | | - |
| Pass-thru revenue | | 8,206 | | - | | - | | - | | 8,206 |
| Total revenues | | 28,770 | | 45,283 | | - | | (1,664) | | 72,389 |
| COSTS OF REVENUES: | | | | | | | | | | |
| Cost of product revenue | | - | | 42,466 | | - | | - | | 42,466 |
| Cost of service fee revenue | | 14,348 | | - | | - | | (565) | | 13,783 |
| Cost of pass-thru revenue | | 8,206 | | - | | - | | - | | 8,206 |
| Total costs of revenues | | 22,554 | | 42,466 | | - | | (565) | | 64,455 |
| Gross profit | | 6,216 | | 2,817 | | | | (1,099) | | 7,934 |
| SELLING, GENERAL AND ADMINISTRATIVE EXPENSES | | 8,215 | | 2,172 | | _ | | (1,099) | | 9,288 |
| Income (loss) from operations | | (1,999) | | 645 | | | | | | (1,354) |
| INTEREST EXPENSE (INCOME), NET | | (55) | | 246 | | _ | | _ | | 191 |
| Income (loss) before income taxes | | (1,944) | | 399 | | | | _ | | (1,545) |
| INCOME TAX PROVISION (BENEFIT) | | (25) | | 160 | | _ | | _ | | 135 |
| INCOME (LOSS) FROM CONTINUING OPERATIONS | | (1,919) | | 239 | • | | | | | (1,680) |
| LOSS FROM DISCONTINUED OPERATIONS, NET OF TAX | | (1,>1>) | | - | | (603) | | | | (603) |
| NET INCOME (LOSS) | \$ | (1,919) | \$ | 239 | \$ | (603) | \$ | _ | \$ | (2,283) |
| NON-GAAP NET INCOME (LOSS) | \$ | (1,609) | \$ | 239 | \$ | (000) | \$ | | \$ | (1,370) |
| NON-OAAI NET INCOME (E000) | - | (1,00) | Ψ | 237 | Ψ | | Ψ | | | (1,370) |
| EBITDA | \$ | (511) | \$ | 652 | \$ | | \$ | | \$ | 141 |
| ADJUSTED EBITDA | \$ | (201) | \$ | 652 | \$ | | \$ | | \$ | 451 |
| A reconciliation of NET INCOME (LOSS) to EBITDA and ADJUSTED | EBITDA follo | ws: | | | | | | | | |
| NET INCOME (LOSS) | \$ | (1,919) | \$ | 239 | \$ | (603) | \$ | _ | | (2,283) |
| Loss from discontinued operations, net of tax | | - | | - | | 603 | | - | | 603 |
| Income tax expense (benefit) | | (25) | | 160 | | - | | - | | 135 |
| Interest expense (income) | | (55) | | 246 | | - | | - | | 191 |
| Depreciation and amortization | | 1,488 | | 7 | | - | | - | | 1,495 |
| EBITDA | \$ | (511) | \$ | 652 | \$ | - | \$ | - | \$ | 141 |
| Stock-based compensation | | 310 | | _ | | _ | | _ | | 310 |
| ADJUSTED EBITDA | \$ | (201) | \$ | 652 | \$ | - | \$ | - | \$ | 451 |
| A reconciliation of NET INCOME (LOSS) to NON-GAAP NET INCOM | E (LOSS) follo | ows: | | | | | | | | |
| NET INCOME (LOSS) | \$ | (1,919) | \$ | 239 | \$ | (603) | \$ | | \$ | (2,283) |
| Loss from discontinued operations, net of tax | φ | (1,719) | φ | 239 | φ | 603 | φ | - | φ | 603 |
| • | | 310 | | - | | 003 | | - | | 310 |
| Stock-based compensation | • | | • | 220 | • | | Φ. | | • | |
| NON-GAAP NET INCOME (LOSS) | \$ | (1,609) | \$ | 239 | \$ | | \$ | - | \$ | (1,370) |

Note: Business and Retail Connect includes our Supplies Distributors and PFSweb Retail Connect operations, which operate similar financial models on behalf of our client relationships. PFSweb and PFSweb Retail Connect include certain ongoing activity formerly reported as eCOST.

Unaudited Condensed Consolidating Balance Sheets as of March 31, 2012 (In Thousands)

| | | PFSweb | isiness & | Eli | minations | Consolidated | |
|--|----|----------|--------------|-----|-----------|--------------|----------|
| ASSETS | | | | | | | |
| CURRENT ASSETS: | | | | | | | |
| Cash and cash equivalents | \$ | 14,441 | \$ 3,724 | \$ | - | \$ | 18,165 |
| Restricted cash | | - | 212 | | - | | 212 |
| Accounts receivable, net | | 28,161 | 14,099 | | (271) | | 41,989 |
| Inventories, net | | - | 29,977 | | - | | 29,977 |
| Other receivables | | - | 10,187 | | - | | 10,187 |
| Prepaid expenses and other current assets | | 2,964 | 1,467 | | _ | | 4,431 |
| Total current assets | | 45,566 | 59,666 | | (271) | | 104,961 |
| PROPERTY AND EQUIPMENT, net | | 22,550 | 130 | | - | | 22,680 |
| RECEIVABLE/INVESTMENT IN AFFILIATES | | 12,909 | - | | (12,909) | | - |
| OTHER ASSETS | | 2,897 | 146 | | <u> </u> | | 3,043 |
| Total assets | | 83,922 | 59,942 | | (13,180) | | 130,684 |
| LIABILITIES AND SHAREHOLDERS EQUITY CURRENT LIABILITIES: | | | | | | | |
| Current portion of long-term debt and capital lease obligations | \$ | 9,596 | \$ 6,065 | \$ | - | \$ | 15,661 |
| Trade accounts payable | | 9,784 | 33,962 | | (271) | | 43,475 |
| Accrued expenses | | 22,206 | 7,001 | | - | | 29,207 |
| Total current liabilities | | 41,586 | 47,028 | | (271) | | 88,343 |
| LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion | | 4,353 | 35 | | - | | 4,388 |
| PAYABLE TO AFFILIATES | | - | 22,595 | | (22,595) | | - |
| OTHER LIABILITIES | | 10,549 | _ | | _ | | 10,549 |
| Total liabilities | | 56,488 | 69,658 | | (22,866) | | 103,280 |
| COMMITMENTS AND CONTINGENCIES | | | | | | | |
| SHAREHOLDERS' EQUITY: | | | | | | | |
| Common stock | | 13 | 19 | | (19) | | 13 |
| Capital contributions | | - | 1,000 | | (1,000) | | - |
| Additional paid-in capital | | 104,985 | 28,059 | | (28,059) | | 104,985 |
| Retained earnings (accumulated deficit) | | (79,153) | (41,045) | | 41,015 | | (79,183) |
| Accumulated other comprehensive income | | 1,674 | 2,251 | | (2,251) | | 1,674 |
| Treasury stock | | (85) | | | <u> </u> | | (85) |
| Total shareholders' equity | | 27,434 | (9,716) | | 9,686 | | 27,404 |
| Total liabilities and shareholders' equity | \$ | 83,922 | \$ 59,942 | \$ | (13,180) | \$ | 130,684 |

Unaudited Condensed Consolidating Balance Sheets as of December 31, 2011 (In Thousands)

Business & PFSweb Retail Connect Eliminations Consolidated **ASSETS** CURRENT ASSETS: Cash and cash equivalents \$ 12,818 4,877 \$ 17,695 Restricted cash 689 827 138 Accounts receivable, net 35,881 17,133 (335)52,679 Inventories, net 30,487 30,487 Other receivables 11,915 11,915 Prepaid expenses and other current assets 3,273 1,424 4,697 Total current assets 52,110 66,525 (335) 118,300 PROPERTY AND EQUIPMENT, net 14,884 14,945 61 RECEIVABLE/INVESTMENT IN AFFILIATES 13,130 (13,130)OTHER ASSETS 2,973 154 3,127 Total assets 83,097 66,740 (13,465) 136,372 LIABILITIES AND SHAREHOLDERS EQUITY CURRENT LIABILITIES: Current portion of long-term debt and capital lease obligations 13,918 10,021 23,939 Trade accounts payable 12,089 36,790 (335)48,544 Accrued expenses 18,747 25,423 6,676 Total current liabilities 44,754 53,487 (335) 97,906 LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion 3,513 70 3,583 PAYABLE TO AFFILIATES 22,495 (22,495)OTHER LIABILITIES 6.809 6,809 Total liabilities 55,076 76,052 (22,830) 108,298 COMMITMENTS AND CONTINGENCIES SHAREHOLDERS' EQUITY: Common stock 19 (19) 13 13 Capital contributions 1,000 (1,000)Additional paid-in capital 104,645 28,059 (28,059)104,645 Retained earnings (accumulated deficit) (77,950)(40,446)40,498 (77,898)Accumulated other comprehensive income 1,398 2,056 (2,055)1,399 Treasury stock (85) (85) 28,021 (9,312)9,365 28,074 Total shareholders' equity Total liabilities and shareholders' equity 83,097 66,740 (13,465)136,372