SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 10, 2004

PFSWEB, INC. (Exact name of registrant as specified in its charter)

DELAWARE 000-28275 75-2837058 (State or other (Commission (I.R.S. Employer jurisdiction of File Number) Identification Number) incorporation) 500 NORTH CENTRAL EXPRESSWAY

PLANO, TX 75074 (Address of principal executive offices) (972) 881-2900 (Registrant's telephone number, including area code) NONE

(Former name or former address, if changed since last report)

ITEM 12. Results of Operations and Financial Condition

On May 10, 2004, PFSweb, Inc. issued a press release announcing its financial results for the quarter ended March 31, 2004. Attached to this current report on Form 8-K is a copy of the related press release dated May 10, 2004. The information in this Report on Form 8-K, and the exhibit hereto, shall not be deemed "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that Section.

Exhibit No. Description ----- 99.1 Press Release Issued May 10, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PFSweb, Inc.

Dated: May 10, 2004

By: /s/ THOMAS J. MADDEN

Thomas J. Madden Executive Vice President, Chief Financial and Accounting Officer

FOR IMMEDIATE RELEASE

Contact: MARK C. LAYTONPRESTON F. KIRK, APRSenior Partner and Chief Executive Officer
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PFSWEB REPORTS FIRST QUARTER RESULTS

Second Consecutive Quarter of Record Revenues, Renewal of Senior Debt Facilities and New Business Wins Highlight Quarter

PLANO, TEXAS (MAY 10, 2004) - PFSweb, Inc. (NASDAQ: PFSW), a global provider of integrated business process outsourcing solutions (BPO), today reported its results for the quarter ended March 31, 2004.

PFSweb's consolidated results for the March 2004 quarter include total net revenues of \$75.5 million, a loss before interest, taxes and depreciation and amortization of \$11,000 and a net loss of \$1.8 million, or \$0.08 per share. The consolidated balance sheet as of March 31, 2004, reflects \$106.6 million in total assets, including \$16.2 million in cash, of which \$1.7 million is restricted, and shareholders' equity of \$26.4 million, or \$1.25 per share.

"We continue to be excited about our business outlook," said Mark C. Layton, Senior Partner and Chief Executive Officer of PFSweb. "We believe we are making progress toward reaching our goal of sustainable profitability through our ongoing revenue growth and cost control initiatives. This quarter's results were highlighted by the following items:

- o RECORD REVENUES FOR THE SECOND STRAIGHT QUARTER, including solid results from both our service fee and Supplies Distributors business segments.
- STRONG SALES PIPELINE and increasing activity from both existing and prospective client relationships.
- O INTRODUCTION OF OUR GLOBALMERCHANT COMMERCEWARE(TM) 2.0 SOFTWARE SUITE, providing companies the ability to quickly establish an e-commerce presence that is cost-effective and easy to implement.
- o SUSTAINED CASH LEVELS, on a consolidated basis, of \$16.2 million at quarter-end.
- RENEWAL OF OUR SENIOR DEBT FACILITIES with IBM Credit LLC, IBM Belgium Financial Services, Congress Financial Corporation (Southwest), and Fortis Commercial Finance N.V.

"We are pleased to report total net revenue growth of 14% compared to the March 2003 quarter," Layton continued. "Growth continues to be a key element of our strategy. We continue to experience solid growth from our existing clients. In addition, we have expanded several existing client relationships, including both ongoing and one-time project activity, and have added several new clients to our already attractive brand-name client list. These additions continue to enhance the breadth of industries we serve. Some of these new and expanded client relationships will begin contributing to our operations during the June 2004 quarter while the others are in the start-up or implementation process and are expected to begin contributing to our operations over the next several quarters.

"We continue to generate solid new business lead opportunities. We currently have more than \$30 million of annual service fees in our sales proposal pipeline, with both new and existing clients. We also are pleased to announce that we have received non-binding acceptance of certain of these proposals, including several with larger than average contract size, which are now in the contracting stage.

"Last week, we announced the introduction of our GlobalMerchant CommerceWare(TM) 2.0 suite, designed specifically for the IBM(R) iSeries platform. GlobalMerchant CommerceWare is a full-featured software suite that provides iSeries users a comprehensive solution to enable world class e-commerce for their company's web site while seamlessly and easily connecting that site with its back office iSeries applications. We are pleased with the reception that this product introduction has had and believe this will be an exciting source for future revenue growth and bottom line contribution.

"We continue to emphasize quality performance throughout our organization, striving to exceed our clients' expectations while simultaneously improving operating processes. We continued to see improved results from our quality focus during the March 2004 quarter. This focus is critical to our ability to win incremental business with both new and existing clients. We continue to make prudent, but significant, investments in our future, through enhancements and feature additions to our technology and logistics systems and investments in our personnel.

"Our gross margin performance during the March 2004 quarter remained solid. SG&A expenses increased this quarter compared to March 2003," Layton added. "During the March 2004 quarter, we increased our activity related to our review of our system of internal controls and related control documentation to address the requirements of the Sarbanes-Oxley Act. We incurred additional professional fees to aid us in this process, which resulted in increased SG&A expenses. We take our commitment to corporate governance seriously and believe it is essential to proactively pursue our role as a leading business process outsourcer. Further, we continue to make investments in our sales and marketing efforts. We are seeing benefits from these efforts with increased activity and positive results from new and expanded client relationships and business lead opportunities. We are very cognizant of the importance of monitoring and controlling our costs, and as such constantly review our operating expenses to ensure they match our targeted growth levels."

"PFSweb's financial foundation remains solid," stated Tom Madden, Senior Partner and Chief Financial Officer of PFSweb. "Cash generated from operating activities during the quarter offset cash used to fund this quarter's capital expenditures and debt payments, enabling us to maintain our strong cash position at more than \$16 million at March 31, 2004.

"In March, we renewed our senior debt facilities with IBM Credit LLC and IBM Belgium Financial Services to extend approximately \$40 million of our borrowing capacity through March 2005. We also renewed our factoring agreement with Fortis Commercial Finance N.V. through 2005, which provides for up to 7.5 million euros (approximately U.S. \$9.1 million) of eligible accounts receivable financings in Europe. In April, we extended our senior debt facility with Congress Financial Corporation (Southwest) through March 2007. The Congress facility provides for up to \$25 million of eligible accounts receivable in the United States and Canada."

"As a reminder on our near-term outlook," Layton concluded, "while the March quarter is our seasonally lowest in service fee revenues due to the seasonal nature of our largest service fee client, the June quarter has historically been our seasonally highest for the same reason. While we believe our new business activity is

showing positive signs of sustained improvement, it will still be several quarters before we begin to realize all of the benefits from the new revenue due to the required contracting and implementation periods."

CONFERENCE CALL INFO:

PFSweb will hold a conference call Tuesday, May 11, 2004, 2004 at 10:00 a.m. Central Time. To ensure attendance on the call, plan to dial in by 9:50 a.m. to 973-582-2741. Ask to be placed on the PFSweb Earnings Release Conference Call. Two hours after the conference, a recorded playback can be heard for 14 days at 973-341-3080, using the confirmation number 4748150. Check www.pfsweb.com and our May 3, 2004 investor conference call press release for more details on the call.

ABOUT PFSWEB, INC.

When the world's brand names need proven, fast and secure business infrastructure to enable traditional and e-commerce strategies, they choose PFSweb for comprehensive outsourcing solutions. The PFSweb team of experts designs diverse solutions for clients around a flexible core business infrastructure. PFSweb provides solutions that include: professional consulting services, order management, web-enabled customer contact centers, customer relationship management, international distribution services, kitting and assembly services, managed web hosting and site design, billing and collection services and ERP information interfacing utilizing the Entente Suite (SM).

Our services are available for a multitude of industries and company types, including such clients as Adaptec (NASDAQ: ADPT), Avaya Communications (NYSE: AV), Dupont Fluoroproducts, Hewlett-Packard (NYSE: HPQ), iGo/Mobility Electronics (NASDAQ: MOBE), International Business Machines (NYSE: IBM), Lancome, a cosmetics division of L'Oreal International (ADR: LORLY), Nokia (NYSE: NOK), Pfizer, Inc. (NYSE: PFE), Roots, Inc., Shell Energy Services Company, the United States Mint, Smithsonian Institution and Xerox (NYSE: XRX).

The matters discussed in this news release (except for historical information) and, in particular, information regarding estimates, future revenue, earnings and business plans and goals, consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and are subject to and involve risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, our ability to retain and expand relationships with existing clients and attract new clients; our dependence upon our agreements with IBM; our reliance on the fees generated by the transaction volume or product sales of our clients; our reliance on our clients' projections or transaction volume or product sales; our client mix and the seasonality of their business; our ability to finalize pending contracts; the impact of strategic alliances and acquisitions; trends in the market for our services; trends in e-commerce; whether we can continue and manage growth; changes in the trend toward outsourcing; increased competition; our ability to generate more revenue and achieve sustainable profitability; effects of changes in profit margins; the customer concentration of our business; the unknown effects of possible system failures and rapid changes in technology; trends in government regulation both foreign and domestic; foreign currency risks and other risks of operating in foreign countries; potential litigation involving our e-commerce intellectual property rights; our dependency on key personnel; our ability to raise additional capital or obtain additional financing; our relationship with and our guarantees of the working capital indebtedness of our subsidiary, Supplies Distributors; and our ability or the ability of our subsidiaries to borrow under current financing arrangements and maintain compliance with debt covenants; and whether warrants sold in the private placement will be exercised in the future. A description of these factors, as well as other factors, which could affect the Company's business, is set forth in the Company's Form 10-K for the year ended December 31, 2003.

In addition, some forward-looking statements are based upon assumptions as to future events that may not prove to be accurate. Therefore, actual outcomes and results may differ materially from what is expected or forecasted in such forward-looking statements. We undertake no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit our Web site at www.pfsweb.com. The PFSweb web site is not part of this release. PFSweb is a registered trademark. GlobalMerchant CommerceWare(TM) is a registered trademark of PFSweb, Inc. IBM is a registered trademark of International Business Machines Corp. All rights reserved.

- FINANCIAL STATEMENTS FOLLOW -

EXHIBIT A PFSWEB, INC. AND SUBSIDIARIES

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UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (A) (In Thousands, Except Per Share Data)
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Three Months Ended March 31, -------- 2004 2003 ----- Revenues: Product revenue, net \$ 68,570 \$ 59,719 Service fee revenue ----- Total gross revenues Less pass-through charges 1,781 640 --------- Net revenues 66,327 ----- Costs of revenues: Cost of product revenue 64,453 56,407 Cost of net service fee revenue 5,193 4,913 ----------- Total costs of revenues 69,646 61,320 ---------- Gross profit 5,007 Selling, general and administrative expenses 7,023 6,112 -------- Loss from operations (1,137) (1,105) Interest expense, net 428 608 -------- Loss before income taxes and extraordinary item (1,565) (1,713) Income tax provision 202 61 -------- Net loss per share - basic and diluted\$ (0.08) \$ (0.10) shares outstanding - basic and diluted 21,186 18,416 ======== =========== Pro Forma EBITDA (LBITDA) (B) \$ (11)

- (A) The financial data above should be read in conjunction with the audited consolidated financial statements of PFSweb, Inc. included in its Form 10-K for the year ended December 31, 2003.
- (B) "EBITDA (LBITDA)," or earnings (loss) before interest, taxes, depreciation, and amortization, and excluding equity in earnings of affiliate, is widely used by analysts, investors and other interested parties. We present EBITDA (LBITDA) because we believe it is useful in evaluating our operating performance compared to that of other companies in our industry, as the calculation of EBITDA eliminates the effect of financing, income taxes and the accounting effects of capital spending, which items may vary from different companies for reasons unrelated to overall operating performance. EBITDA (LBITDA) is not a financial measure determined by generally accepted accounting principles and should not be considered as an alternative to net loss as a measure of operating results or to cash flows as a measure of funds available for discretionary or other liquidity purposes. EBITDA (LBITDA) may not be comparably calculated from one company to another. A reconciliation of Net loss to EBITDA (LBITDA) is as follows:

EXHIBIT A (CONTINUED)

PFSWEB, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS (In Thousands, Except Share Data)

March 31, December 31, 2004 2003 ------ (Unaudited) ASSETS CURRENT ASSETS: Cash and cash equivalents \$ 14,488 \$ 14,743 Restricted cash 1,091 Accounts receivable, net of allowance for doubtful accounts of \$376 and \$339 at March 31, 2004 and December 31, 2003, respectively 44,589 Other receivables 3,091 Prepaid expenses and other current assets 2,135 2,417 ----------- Total current assets -- ----- PROPERTY AND EQUIPMENT, net RESTRICTED CASH 830 900 OTHER ASSETS 330 281 ----- Total assets \$ 106,619 \$ 108,359 ========= ========= LIABILITIES AND SHAREHOLDERS' EQUITY CURRENT LIABILITIES: Current portion of long-term debt and capital lease obligations \$ 55,671 \$ 57,085 Trade accounts payable 11,996 Accrued expenses 7,101 ----- Total current liabilities ····· 75,911 76,182 ------------ LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion 3,424 2,762 DEFERRED INCOME 882 998 COMMITMENTS AND CONTINGENCIES SHAREHOLDERS' EQUITY: Preferred stock, \$1.00 par value; 1,000,000 shares authorized; none issued and outstanding - Common stock, \$0.001 par value; 40,000,000 shares authorized; 21,276,110 and 21,247,941 shares issued at March 31, 2004 and December 31, 2003, respectively; and 21,189,810 and 21,161,641 outstanding at March 31, 2004 and December 31, 2003, respectively 21 21 Additional paid-in capital Accumulated deficit (29,303) Accumulated other comprehensive income ----- Total liabilities and shareholders' equity

EXHIBIT B PFSWEB, INC. AND SUBSIDIARIES UNAUDITED CONSOLIDATING STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED MARCH 31, 2004 (In Thousands)

Business Supplies Distributors PFSweb, Inc. Holdings, LLC Eliminations Consolidated -------- ----- ------REVENUES: Product revenue, net \$ -- \$ 68,570 \$ -- \$ 68,570 Service fee revenue -- 8,743 Service fee revenue, affiliate Total gross revenues 11,037 68,570 (2,294) 77,313 Less pass-through charges 1,813 -- (32) 1,781 -------- Net revenues 68,570 (2,262) 75,532 COSTS OF REVENUES: Cost of product revenue 64,453 Cost of service fee revenue 5,807 -- (614) 5,193 -------- Total costs of revenues 5,807 64,453 (614) 69,646 ----- Gross profit 4,117 (1,648) 5,886 SELLING, GENERAL AND ADMINISTRATIVE EXPENSES 6,238 2,440 (1,655) 7,023 ----------- Income (loss) from operations (2,821) 1,677 7 (1,137) EQUITY IN EARNINGS OF AFFILIATE INTEREST EXPENSE (INCOME), NET (133) 561 --428 ------ Income (loss) before income taxes (1,977) 1,116 (704) (1,565) INCOME TAX PROVISION (BENEFIT) 202 ------- NET INCOME (LOSS)\$ (1,774) \$ 711 \$ (704) \$ (1,767) ======== _____Α reconciliation of Net income (loss) to EBITDA (LBITDA) follows: Net income (loss) (1,774) \$ 711 \$ (704) \$ (1,767) Income tax expense (benefit) (203) 405 -- 202 Interest expense (income) (133) 561 --428 Equity in earnings of affiliate (711) -- 711 --Depreciation and amortization 1,119 14 (7) 1,126 EBITDA (LBITDA) (B)\$ (1,702) \$ 1,691 \$ -- \$ (11) =========

(B) See Exhibit A for description and discussion of EBITDA (LBITDA)

EXHIBIT B (CONTINUED) PFSWEB, INC. AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATING BALANCE SHEETS AS OF MARCH 31, 2004 (In Thousands)

Business Supplies Distributors PFSweb, Inc. Holdings, LLC Eliminations Consolidated ------ASSETS CURRENT ASSETS: Cash and cash equivalents \$ 12,248 \$ 2,240 \$ -- \$ 14,488 Restricted cash 645 -- 890 Accounts and other receivables, net 6,564 33,044 (307) 39,301 Inventories, net ----38,365 -- 38,365 Prepaid expenses and other current assets 381 1,754 2,135 ---------- Total current assets 19,438 76,048 (307) 95,179 ---------- ------ PROPERTY AND EQUIPMENT, net 10,280 -- --10,280 NOTE RECEIVABLE FROM AFFILIATE -- RESTRICTED CASH 830 -- -- 830 INVESTMENT IN AFFILIATE 5,568 --(5,568) -- OTHER ASSETS 330 -- 330 -------- ---- Total assets \$ 43,951 \$ 76,048 \$ (13,380) \$ 106,619 ======== LIABILITIES AND SHAREHOLDERS' EQUITY CURRENT LIABILITIES: Current portion of long-term debt and capital lease obligations\$ 2,515 \$ 53,156 \$ -- \$ 55,671 Trade accounts payable 5,794 6,840 (307) 12,327 Accrued expenses 2,925 -- 7,913 ---------- Total current liabilities 13,297 62,921 (307) 75,911 ---------- LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS, less current portion -- -- 3,424 NOTE PAYABLE TO AFFILIATE (7,505) -- DEFERRED INCOME 882 -- -- 882 COMMITMENTS AND CONTINGENCIES SHAREHOLDERS' EQUITY: Common stock -- -- 21 Capital contributions -- 1,000 (1,000) -- Additional paid-in capital 56,189 -- --56,189 Retained earnings (accumulated deficit) (31,124) 3,017 (2,963) (31,070) Accumulated other comprehensive income 1,347 1,605 (1,605) 1,347 Treasury stock -- -- (85) --------- ----- Total shareholders' equity 26,348 5,622 (5,568) 26,402 ---------- Total liabilities and shareholders' equity \$ 43,951 \$ 76,048