FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C.	20549
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	OMB APPROVAL										
	OMB Number:	3235-0287									
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C	Check this box if no longer subject to
S	section 16. Form 4 or Form 5
0	bligations may continue. See
- Ir	nstruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Rosenzweig Benjamin L</u>						2. Issuer Name and Ticker or Trading Symbol PFSWEB INC [PFSW]									elationship eck all appl	,		son(s) to Iss	
(Last)	`	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 07/03/2023									(give title		Other (s below)	pecify
9250 N. ROYAL LANE, SUITE 100					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)	T	X :	75063)		filed by One filed by Mor n		•	
(City) (State) (Zip) Rule 10b5-1(c) Transaction Indication																			
		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											ed to						
		Table	e I - Nor	n-Deriv	ative S	Sec	urities	s Ac	quired, C	isp	osed	of, or E	ene	ficial	ly Owne	d			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Exe ay/Year) if ar		A. Deemed kecution Date, any lonth/Day/Year)		Transaction Dispose Code (Instr. 5)		rities Acquired (A) o ed Of (D) (Instr. 3, 4 a			Benefic Owned	ies Form ially (D) (Following (I) (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A (D	or	Price		action(s) 3 and 4)			(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		ı of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V (A)		(D)	Date Exercisable		piration	or Nur of		ımber					
Deferred Stock Unit ⁽¹⁾	\$0	07/03/2023			A		3,319		(1)		(1)	Commo Stock	3,	,319	\$0	148,075	,	D	

1. Issuance of Deferred Stock Unit under the Company's Stock and Incentive Plan for a portion of the quarterly retainer for non-employee Director of the Company's Board of Directors at the election of the Board member. This Deferred Stock Unit Award represents the right to receive the stated number of shares of Common Stock upon termination of service as a Director.

Remarks:

/s/ Thomas J. Madden by Power of Attorney

07/05/2023

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.