



May 28, 2010

PFSweb Completes \$8 Million Capital Raise

PLANO, Texas, May 28, 2010 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international business process outsourcing services provider of end-to-end web commerce solutions and an online discount retailer, today announced that it has completed the previously announced public offering of 2 million shares of its common stock at a price of \$3.50 per share to the public. PFSweb also announced that the underwriters in the offering have exercised their option to purchase an additional 300,000 shares to cover over-allotments in full, resulting in a total sale to the public of 2.3 million shares of common stock.

The company expects to receive net proceeds of approximately \$7.3 million from the offering and exercise of the overallotment, after deducting underwriting discounts and commissions and estimated expenses of the offering. PFSweb will use the net proceeds for general corporate purposes, including acquiring or investing in businesses, products or technologies.

Craig-Hallum Capital Group acted as the lead underwriter for the offering. Stonegate Securities acted as co-manager for the offering. Copies of the electronic prospectus and the prospectus supplement are available on the Securities and Exchange Commission's website at www.sec.gov.

This press release does not constitute an offer to sell these securities or a solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About PFSweb, Inc.

PFSweb develops and deploys comprehensive end-to-end eCommerce solutions for Fortune 1000, Global 2000 and brand name companies, including interactive marketing services, global fulfillment and logistics and high-touch customer care. The company serves a multitude of industries and company types, including such clients as P&G, LEGO, AAFES, Riverbed, InfoPrint Solutions Company (a joint venture company owned by Ricoh and International Business Machines), Hawker Beechcraft Corp., Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name merchandise for consumers and small to medium size business buyers. The eCOST.com brand markets approximately 275,000 different products from leading manufacturers such as Sony, Hewlett-Packard, Denon, JVC, Canon, Nikon, Panasonic, Toshiba, Microsoft, Dyson, Kitchen Aid, Braun, Black & Decker, Cuisinart, Coleman, and Citizen primarily over the Internet and through direct marketing.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

SOURCE: PFSweb, Inc.

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