

Demandware Announces Recipients of First Annual Partner Awards

PFSweb, Lyons Consulting Group and CyberSource (A Visa Company) recognized for excellence in partnership for 2014

BURLINGTON, Mass.--(BUSINESS WIRE)-- <u>Demandware[®], Inc.</u> (NYSE: DWRE), the industry-leading provider of enterprise cloud commerce solutions, announced the recipients of its first annual Partner Awards. PFSweb, Lyons Consulting Group and CyberSource (A Visa Company) were recognized for excellence in partnership for 2014.

The Partner Awards honor those partners that have demonstrated outstanding thought leadership, cutting-edge innovation, quality deployments and a significant contribution to Demandware's business growth. The Demandware 2014 Partner Awards include:

• PFSweb - 2014 Sales Partner of the Year

PFSweb, Inc. (NASDAQ: PFSW) has been a loyal Demandware partner for more than seven years and is both an end-toend reseller and Solution Partner. Over the years, PFSweb has distinguished itself with a long list of satisfied Demandware clients. In 2014, PFSweb sourced and closed several large opportunities, making them the undisputed leader in this category.

• Lyons Consulting Group - 2014 Delivery Partner of the Year

Lyons Consulting Group (LYONSCG) has been a Demandware Solution Partner for more than five years. LYONSCG has grown rapidly on a foundation of top quality deployments and high levels of client satisfaction. In 2014, LYONSCG led the implementation of 11 new client sites on the Demandware platform, while keeping clients fully supported and satisfied

• CyberSource (A Visa Company) - 2014 Technology Partner of the Year

A founding member of the LINK Technology Partner Program and a current Premier Tier partner, <u>CyberSource</u> provides a complete portfolio of payment management services for Demandware merchants. CyberSource was recognized for extraordinary contributions in the areas of client growth and enablement, technical innovation and go-to-market collaboration.

The awards were presented at the Demandware Partner Summit on Monday, April 13th, during the 2015 Demandware XChange Conference in Las Vegas. The XChange Conference is a private event hosted annually by Demandware for its extended community of clients, partners and employees.

"The Demandware LINK Partner Ecosystem helps us to fulfill our commitment to provide clients with leading-edge innovation, rapid time-to-value, and the freedom to choose across a spectrum of technology and services offerings," said David Port, Vice President, Partner Marketing and Programs at Demandware. "These three partners represent the best of the best, and help us deliver on that promise."

The Demandware LINK Partner Ecosystem is comprised of hundreds of technology and services companies around the globe who collectively enable Demandware clients to deploy innovative commerce solutions quickly and with low risk while keeping pace with ever-changing consumer expectations.

About Demandware

Demandware, the category-defining leader of enterprise cloud commerce solutions, empowers the world's leading retailers to continuously innovate in our complex, consumer-driven world. Demandware's open cloud platform provides unique benefits including seamless innovation, the LINK ecosystem of integrated best-of-breed partners, and community insight to optimize customer experiences. These advantages enable Demandware customers to lead their markets and grow faster. For more information, visit http://www.demandware.com, call +1-888-553-9216 or email info@demandware.com.

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