



December 31, 2014

PFSweb Responds to Unsolicited Investor Letter

ALLEN, TX -- (Marketwired) -- 12/31/14 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, sent the following response to the unsolicited investor letter received on December 29, 2014 from Engine Capital LP.

Mr. Arnaud Ajdler
Engine Capital LP
1370 Broadway, 5th Floor
New York, New York 10018

Dear Mr. Ajdler:

We are in receipt of your letter dated December 29, 2014 and it has been shared with our full Board. We appreciate the views of our shareholders and always welcome additive observations about our industry and its competitive landscape. We are committed to driving value for all PFSweb shareholders and will continue to consider actions to achieve this important objective.

Both the Board and management are confident in our use of prudent acquisitions to augment our organic growth initiatives. We invite you to review our strategy which is set forth on our PFSweb corporate investor relations web site at <http://ir.pfsweb.com/events.cfm>. We believe this open, multi-faceted growth strategy will continue to create value for all of our stakeholders.

As we do for all our shareholders, Tom Madden and I will do our best to make ourselves available to you at a mutually convenient time should you wish to discuss PFSweb's general business strategy and our competitive environment.

I hope you have a happy new year and a prosperous 2015.

Best regards.

Michael Willoughby
Chief Executive Officer

About PFSweb Inc.

PFSweb (NASDAQ: PFSW) is a global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Canada, Belgium, London, Munich, India and the Philippines. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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Source: PFSweb, Inc.

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