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eCOST.com Now Offers 170,000 Products with Expanded "for the Home" and "Sports & Leisure" Categories

EL SEGUNDO, Calif., Apr 07, 2008 (BUSINESS WIRE) --

eCOST.com, a wholly owned subsidiary of PFSweb, Inc. (Nasdaq: PFSW), and a leading multi-category online discount retailer of brand-name technology and consumer electronics, today announced the expansion of its "For the Home" and "Sports & Leisure" categories. With these expanded categories, online shoppers visiting eCOST.com can now find great deals on over 170,000 products from leading brands including: Bissell, Milwaukee Electric, Conair, Oster, Spalding, Wilson, Nike and Rawlings.

These new "For the Home" and "Sports & Leisure" product additions are primarily a result of a new "Virtual Warehouse" agreement signed in 2008. Under a "Virtual Warehouse" arrangement, eCOST.com does not have to invest a large sum of capital in the purchase of inventory and can shift the normal costs of warehousing to distribution partners who are responsible for storing and shipping the inventory. As of March 31, 2008, eCOST.com operates 15 fully functional Virtual Warehouses.

Many of these new products will also be available on Bargain Countdown™, a proprietary shopping feature that brings eCOST.com customers limited-time offers on selected merchandise at discounts that go beyond every day low prices. For a listing of today's Bargain Countdown offers visit <http://www.ecost.com/ecost/shop/countdown/>.

"eCOST.com is well known for having some of the best prices on the Internet for technology and consumer electronics products. With these additions to our 'For the Home' and 'Sports and Leisure' categories, we now offer our customers similar great deals on products from some of the most popular manufacturers in the world in both the home and sporting goods categories," stated Gary Guy, President of eCOST.com.

Mark Layton, Chairman and CEO of PFSweb, added, "The expansion of our product offerings to the Home and Sports & Leisure segments are in-line with our key strategies for 2008 as we focus on driving overall growth and improving bottom line performance. We believe the further expansion of our product categories on eCOST.com can provide the opportunity to create greater leverage and enable us to improve gross margins."

About PFSweb, Inc.

PFSweb develops and deploys integrated business infrastructure solutions and fulfillment services for Fortune 1000, Global 2000 and brand name companies, including third party logistics, call center support and e-commerce services. The company serves a multitude of industries and company types, including such clients as LEGO, Riverbed, CHIA'SSO, MARS Drinks North America (formerly FLAVIA® Beverage Systems), Hewlett-Packard, International Business Machines, Hawker Beechcraft Corp. (formerly Raytheon Aircraft Company), Rene Furterer USA, Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name technology and consumer electronics for consumers and small to medium size business buyers. The eCOST.com brand markets approximately 170,000 different products from leading manufacturers such as Sony, JVC, Canon, Hewlett-Packard, Denon, Onkyo, Garmin, Panasonic, Toshiba and Microsoft primarily over the Internet and through direct marketing.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

The matters discussed herein include forward-looking information under the Private Securities Litigation Reform Act of 1995, which is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2007 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. These Risk Factors include the risk of contract terminations. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: eCOST.com

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