

## LiveArea Included in Leading Analyst Firm Now Tech Report on Commerce Service Providers

June 18, 2018

### Joins List of CSPs Enabling Digital Business Transformation

ALLEN, Texas, June 18, 2018 (GLOBE NEWSWIRE) -- LiveArea, a leading global commerce services provider and business unit of PFSweb (NASDAQ:PFSW), is included in Forrester's **Now Tech: Commerce Service Providers, Q2 2018** report. LiveArea is one of 29 firms profiled in the 12-page analysis of commerce service providers ("CSP"), defined by Forrester as "firms that help companies design, build, and manage digital commerce experiences in the context of their digital business transformations."

The Now Tech report, according to Forrester, is designed to help digital businesses understand the value they can expect from CSPs and select vendors based on size and functionality. In addition to CSP profiles, content includes insight into:

- Improving digital business with a CSP;
- Aligning individual vendor solutions to organizational needs;
- Choosing a CSP partner based on more than just commerce technology.

"We believe our inclusion in Forrester's CSP landscape is a testament to the variety and quality of services we deliver in many vertical markets," said Travis Hess, Executive Vice President and General Manager, LiveArea. "It also reflects our ability to partner with clients and drive growth on a project basis or in long-term engagements that require multiple professional services, such as strategy, design, technology and digital marketing."

Learn more about Forrester's [Now Tech: Commerce Service Providers, Q2 2018](#).

#### About LiveArea

LiveArea is an award-winning global commerce services provider. Our comprehensive portfolio of capabilities combines consulting, strategy, design/UX, technology, and digital marketing to bring commerce to life. For more than a decade, emerging businesses, and leading brands – including 30+ retailers ranked among the current Internet Retailer 500 – have turned to LiveArea to grow and transform their B2C and B2B commerce channels. A PFSweb business unit, LiveArea has offices in Dallas, Seattle, New York City, Raleigh, London, Sofia, and Bangalore. For more information, visit [www.liveareacx.com](http://www.liveareacx.com).

#### About PFSweb, Inc.

PFSweb (NASDAQ:PFSW) is a global commerce services company that manages the online customer shopping experience on behalf of major branded manufacturers and retailers. Across two business units – LiveArea for strategy consulting, creative design, digital marketing, and web development services, and PFS for order fulfillment, contact center, payment processing/fraud management, and order management services – they provide solutions to a broad range of Fortune 500® companies and household brand names such as Procter & Gamble, L'Oréal USA, Canada Goose, PANDORA, T.J. Maxx, the United States Mint, and many more. PFSweb enables these brands to provide a more convenient and brand-centric online shopping experience through both traditional and online business channels. The company is headquartered in Allen, TX with additional locations around the globe. For more information, please visit [www.corporate.pfsweb.com](http://www.corporate.pfsweb.com).

#### Investor Relations

Scott Liolios or Sean Mansouri  
Liolios Group, Inc.  
Tel 1-949-574-3860  
[PFSW@liolios.com](mailto:PFSW@liolios.com)